

CONNECTING YOU WHEN IT MATTERS



Almost 50% of lowans connect to their newspaper's digital presence

Whether it's their website, Facebook page, a text message or even a tweet – Iowa's newspapers make sure that breaking news is available where you want it, when you want it.

Newspapers understand that you need access to your news now. That's why almost 50% of lowans have a digital connection right to their paper.

When you're on the go, at a meeting or out of town, you can still be connected to the heartbeat of your community. You can't find more in-depth coverage, more variety or more local content anywhere else.

Access to the information you need, when you need it. All from your local newspaper.

Source-Newton Marketing and Research 2010

Iowa's
Newspapers



Available 24/7. www.IowaNewspaperConnection.com

