

Forward

FALL
2003
VOLUME 14 ISSUE #3

The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve.

INF Officers

PRESIDENT

Mark Rhoades
Missouri Valley Times-News

1ST VICE PRESIDENT

Ann Wilson
Carroll Daily Times Herald

2ND VICE PRESIDENT

Tom Hawley
Ames Tribune

3RD VICE PRESIDENT

Mary Rueter
DeWitt Observer

PAST PRESIDENT

Douglas Melvold
Maquoketa Sentinel-Press

Directors

Gary Spurgeon
Bloomfield Democrat

Mike Finnegan
Clear Lake Mirror-Reporter

Tom Yunt
Dubuque Telegraph-Herald

Steve Mores
Harlan Newspapers

Jo Martin
Iowa Falls Times-Citizen

Rick Morain
Jefferson Herald

Mark Smidt
Keokuk Daily Gate City

Mike Simmons
Marengo Pioneer-Republican

Jim Nelson
Newton Daily News

Jan Castle Renander
Red Oak Express

John Goossen
Waterloo/Cedar Falls Courier

INF embraces Top Ten Priorities

Taking a bold step into the future, the Iowa Newspaper Foundation board of directors has embraced an ambitious agenda for fulfilling its mission in new and exciting ways. A Top Ten list of priorities was developed through a strategic planning process and approved by the board at its July 18 meeting in Burlington.

The new Top Ten projects will enhance, not replace, the traditional programs for which the INF is widely recognized. Each project was

developed to fulfill in new and expanded ways the mission of the Iowa Newspaper Foundation, which is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve. Committees are being formed to develop and execute a program for each of the priorities.

The expanded outreach of the INF is made possible, in large part, by contributions to the Pages for the 21st Century program.

The Top Ten Priorities

1. **LITERACY** *The INF will seek to collaborate with another organization to create an effective statewide literacy program.*
2. **FOI INITIATIVES** *The INF plans to create a statewide program – with or without collaboration – to heighten awareness among newspaper professionals and readers of Freedom of Information issues, Iowa's open meetings/open records laws, the value of public notices in newspapers, etc.*
3. **COMMUNITY REVITALIZATION** *In collaboration with other organizations, the INF will attempt to assist Iowa communities in community revitalization, including revitalization of communities' retail sectors.*
4. **OUTREACH STRATEGIES** *This includes, but is not limited to, an aggressive educational program to heighten awareness of Iowa's newspapers.*
5. **INCENTIVES FOR YOUNG JOURNALISTS** *This project will seek ways to encourage college graduates to go to work for a participating Iowa newspaper.*
6. **EXPAND THE INF SCHOLARSHIP PROGRAM** *The INF will strive to make more scholarships available to Iowa college students preparing for a newspaper career.*
7. **ETHICS FORUMS** *In light of recent scandals at the New York Times, Enron, World Com, etc., the INF will seek to play a role in ethics education within our own industry and society at large.*
8. **EXPLORE BUILDING OPTIONS** *The INF owns the INA/INF building in Des Moines and leases unneeded space to other tenants. While the leases provide cash flow, the costs of owning and maintaining commercial property are high. A committee will explore options and help determine the best course of action for the organization in the future.*
9. **ASSIST YOUNG BUYERS** *The INF will not become a lending or grant-giving agency for newspaper sales, but rather will seek to partner with other organizations to find ways to encourage and help younger individuals/couples to purchase newspapers from retiring owners.*
10. **FREEDOM FORUM** *The Freedom Forum has created a remarkable road show to help the public understand the tremendous value of the First Amendment. The INF will help bring a series of "Let Freedom Sing" concerts in Iowa in 2004.*

Four join INF board

As the INF's strategic planning committee developed its Top Ten priorities this summer, it became obvious that additional board members would be needed to help implement the goals.

At its July 18 meeting, the INF board voted to expand its membership by three members to a total of 16. The expanded board includes 15 elected members and one member appointed by the Iowa Newspaper Association board as an INA liaison.

Selected for the three new board positions were Jo Martin of the Iowa Falls Times-Citizen, Rick Morain of the Jefferson Herald and Jim Nelson of the Newton Daily News.

In related action, the board elected Steve Mores of Harlan Newspapers to fill a vacancy resulting from the election of INF board member Ken Chaney of the Sigourney News Review to the INA board of directors.

The first female daily newspaper publisher in Iowa, Jo Martin has been active in the state newspaper organization for many years. She initially served on the INA Services Company board and later on the INA board, including a term as INA president in 2001-02. Martin is a partner in Times-Citizen Communications, Inc., and general manager of the Iowa Falls Times-Citizen.

The longtime publisher and editor of the Jefferson Herald, Rick Morain has also been involved in INA leadership for many years. He served as INA president in 1993-94 and in recent years has been an active leader of the INA's governmental relations committee. Morain is also the publisher of the Glidden Graphic and is active in several statewide organizations and commissions.

Jim Nelson was the advertising director of the Keokuk Daily Gate City before moving to Illinois two decades ago. Last year he returned to Iowa to become publisher of the Newton Daily News. Jim brings a strong newspaper association background to the INF board. When he left Illinois last year, he was just six months away from becoming president of the Illinois Press Association. Prior to returning to Iowa, he was the general manager of Sauk Valley Newspapers in Dixon

and Sterling, Illinois.

Leo Mores of Harlan is frequently cited for having helped many individuals get their start in the newspaper business. Two of his most successful protégés are his sons. Eldest son Steve is co-publisher of Harlan Newspapers along with younger brother, Alan. A member of the ISU Foundation Governors, Steve brings to the INF board a strong background in foundations and fundraising.



**Jim
Nelson**



**Rick
Morain**



**Jo
Martin**



**Steve
Mores**

Rueter elected 3rd VP



Mary Rueter

As a part of their board expansion, the INF board also voted on July 18 to expand its executive committee and created a new position – third vice-president.

Mary Rueter of the DeWitt Observer was elected to the new position.

In addition to Rueter, the executive committee includes Mark Rhoades, president; Ann Wilson, first vice-president (formerly vice-president); Tom Hawley, second vice-president (formerly secretary-treasurer); and Doug Melvold, past president.

The first vice-president will oversee the INF committees responsible for new projects. The second vice-president will oversee INF committees responsible for outreach/public relations projects. The third vice-president will oversee INF committees responsible for educational and other current projects.

Your will be done

Even folks who are not procrastinators can be when it comes to making a will. Let's face it, despite its inevitability we simply don't enjoy dealing with matters involving death – particularly our own.

People who keep track of these sorts of things tell us that 70 percent of Americans die without a will. As a result, the settlement of their estate – regardless of how large or small – is left to the courts.

Since even the finest judicial system in the world likely doesn't care as much about the people you leave behind as you do, it makes sense to be prepared with an up-to-date will. It's one of the things we can do to have some control of events after we pass on.

Preparing a will is not as daunting or expensive as it may seem. Unless you have a very large and complicated estate, your local attorney can prepare a will for you with minimal meeting time and for a relatively low fee.

If your estate is more complex, hiring a qualified estate-planning attorney to create your will is a wise

move.

Your will may allow you to support the Iowa Newspaper Foundation in a more meaningful way than you thought possible, and your gift may help reduce estate taxes.

Several families have told us that they have included the INF in their will. They have been made members of the INF's Legacy Society and they are recognized on a plaque in the INF Heritage Conference Room. The Legacy Society acknowledges bequests of \$1,000 or more.

If you have remembered the INF in your will let us know so we can recognize your generosity as well.

The INF has prepared an informative brochure entitled "Your Guide to a Better Will." In easy-to-understand language, the brochure outlines the ten steps to a better will. We would be happy to mail you a copy. Simply contact Arvid Huisman at the INF and ask for a copy of the "will brochure."

New assistant joins INF staff

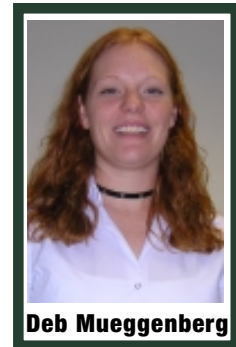
It's spelled Mueggenberg and it's pronounced "MUG-en-berg." And the name belongs to Deb Mueggenberg, the Iowa Newspaper Foundation's new program administrator.

A native of Carroll and a spring public relations graduate of Iowa State University, Deb joined the staff on August 18.

In her new role, Deb serves as the INF/INA meeting planner and as an assistant for INF programming. She stepped into the role during the busiest time of the INF seminar schedule and is already working on the 2004 INA Convention.

She will also assist INF director Arvid Huisman with Pages for the 21st Century renewals, the INF Auction and other projects.

Deb can be reached at dmueggenberg@inanews.com or at 515-244-2145, extension 134.



Deb Mueggenberg

Gifts of recognition

The Iowa Newspaper Foundation gratefully acknowledges the following gifts –

A gift in recognition of Gary Alban's 50 years in the newspaper business, all at the Ogden Reporter, from Carter Pitts;

A gift to the Carter Pitts Scholarship Endowment from John van der Linden of Spirit Lake;

A gift to the Carter Pitts Scholarship Endowment from Jo and Ron Martin of Iowa Falls;

A Fathers Day gift to the Carter Pitts Scholarship Endowment from Carter Pitts' daughters – Carol, Pamela, Susan and Kathryn;

A gift in honor of Tom Yunt from Carter and Maxine Pitts of LeMars.

Thank You

A heartfelt “thank you” to the newspapers that contributed to the Iowa Newspaper Foundation’s Pages for the 21st Century program in 2003. Your generosity is making possible an incredible year of service to Iowa’s newspapers.

This year’s Pages for the 21st Century contributors include...

Ackley World-Journal	Elk Horn Danish Village Voice	Mount Vernon-Lisbon Sun
Adair News	Estherville Daily News	Mount Pleasant News
Adel Dallas Co. News	Fairfield Daily Ledger	Muscatine Journal
Albia Monroe Co News	Fontanelle Observer	Neola Gazette
Algona Upper Des Moines	Forest City Summit	Nevada Journal
Altoona Herald-Mitchellville Index	Fort Madison Democrat	Newton Daily News
Ames Tribune	Glenwood Opinion Tribune	North English Record
Anamosa Journal Eureka	Glidden Graphic	Northwood Anchor
Anthon Sioux Valley News	Greene Recorder	Oelwein Daily Register
Atlantic News-Telegraph	Greenfield Adair Co. Free Press	Ogden Reporter
Audubon Co. Advocate Journal	Grinnell Herald-Register	Orange City Sioux Co. Capital-Democrat
Bayard News-Gazette	Grundy Center Register	Osage Mitchell Co. Press-News
Belle Plaine Union	Guthrie Center Times	Osceola Sentinel-Tribune
Bellevue Herald-Leader	Guttenberg Press	Oskaloosa Herald
Blairtown S. Benton	Hampton Chronicle	Ottumwa Courier
Bloomfield Democrat	Harlan Newspapers	Panora Guthrie Co. Vedette
Boone News-Republican	Hartley Sentinel	Pella Chronicle
Britt News-Tribune	Hospers Siouxland Press	Perry Chief
Brooklyn Chronicle	Hudson Herald	Postville Herald-Leader
Buffalo Center Tribune	Humboldt Independent	Prairie City News
Burlington Hawk Eye	Ida Grove Ida County Courier	Preston Times
Carroll Daily Times Herald	Independence Bulletin-Journal	Red Oak Express
Cascade Pioneer-Advertiser	Indianola Record-Herald & Tribune	Saint Ansgar Enterprise Journal
Cedar Rapids Gazette	Iowa City Daily Iowan	Shenandoah Valley News Today
Centerville Daily Iowegian	Iowa City Press-Citizen	Sigourney News Review
Central City Linn News Letter	Iowa Falls Times-Citizen	Sioux City Journal
Chariton Herald-Patriot	Jefferson Herald	Solon Economist
Charles City Press	Jewell So. Hamilton Record-News	Spencer Daily Reporter
Cherokee Chronicle Times	Keokuk Daily Gate City	Spirit Lake Dickson Co. News
Clarinda Herald-Journal	Kingsley News-Times	State Center Enterprise-Record
Clarion Wright Co. Monitor	Knoxville Journal Express	Storm Lake Pilot-Tribune
Clear Lake Mirror Reporter	Lake Mills Graphic	Stratford Courier
Clinton Herald	Lamoni Chronicle	Strawberry Point Clayton Co.
Coon Rapids Enterprise	Lansing Allamakee Journal	Sully Diamond Trail News
Corning Adams Co. Free Press	LeMars Daily Sentinel	Tipton Conservative
Council Bluffs Daily Nonpareil	Leon Journal-Reporter	Villisca Review
Cresco Times-Plain Dealer	Logan Herald Observer	Vinton Cedar Valley Daily Times
Creston News Advertiser	Lowden-Sun News	Walnut Bureau
Davenport Quad City Times	Manchester Press	Washington Evening Journal
Denison Bulletin & Review	Manilla Times	Waterloo/Cedar Falls Courier
Des Moines Business Record	Manning Monitor	Waukon Standard
DeWitt Observer	Mapleton Press	Waverly Bremer Co. Independent
Dubuque Telegraph Herald	Maquoketa Sentinel-Press	West Branch Times
Dyersville Commercial	Marengo Pioneer-Republican	West Union Fayette Co. Union
Eagle Grove Eagle	Mason City Globe-Gazette	Williamsburg Journal Tribune
Edgewood Reminder	Missouri Valley Times-News	Wilton-Durant Advocate News
Eldora Hardin Co. Index	Montezuma Republican	Winfield Beacon
Eldridge North Scott Press	Monticello Express	Winterset Madisonian
Elgin Echo	Mount Ayr Record-News	Woodbine Twiner
Elkader Clayton Co. Register		

The mission of the Iowa Newspaper Foundation is to champion and improve the future and quality of Iowa’s newspaper enterprises and the communities they serve.