



Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

2011 Leo Mores Newspaper Leadership Institute class announced

The 2011 Leo Mores Newspaper Leadership Institute class of newspaper professionals has been selected.

The 2011 class includes:

Lisa Miller, General Manager, Rock Rapids Lyon County Reporter

Kate Thompson, Publisher, Algona Upper Des Moines

Adam Wilson, Group Editor, Altoona Herald-Index

Brian Plueger, Advertising Representative, Spencer Daily Reporter

Greg Eckstrom, Editor, Boone News-Republican

Chris Rhoades, Sales Director, Enterprise Publishing Company

The Leo Mores Leadership Newspaper Institute Advisory Committee met by conference call April 5 to select the 2011 participants. The committee included Gary Milks, Fort Madison Daily Democrat; Mike Kolbe, Harlan Newspapers and Leisa Fox, Iowa Association of Business and Industry.

The Iowa Newspaper Foundation is grateful to all the applicants. The committee faced difficult choices as it reviewed the applications for the available spots in the program. Those who applied but were not chosen for the 2011 class will be considered again in 2012.

The first meeting of the group is scheduled for May 20 at Des Moines Business Publications in Des Moines. The Institute will meet on a monthly basis through the summer concluding on September 16. The sessions will focus on topics such as leadership in a changing media environment, fostering community development and financial management. As Iowa newspapers face new competition and adversity, the Leadership Institute will provide Iowa newspaper professionals a network of colleagues and mentors to positively effect change in their communities.

The INF would again like to thank Steve and Alan Mores of Harlan



Newspapers for their commitment of \$50,000 to establish the Leo Mores Newspaper Leadership Institute. The gift is in honor of their father Leo Mores, longtime publisher of the Harlan News-Advertiser and Harlan Tribune.

Registration open for HS journalism experience

The Iowa Newspaper Foundation is excited to be participating in a new program specifically targeting the next generation of Iowa newspaper professionals. The INF has partnered with the Iowa Association of Business and Industry Foundation's Business Horizons program to offer an in-depth journalism experience for Iowa high school students (9-12 graders). The Business Horizons program is a one-of-a-kind, hands-on, action-oriented weeklong summer program for high school students who want to learn about the world of business and what the

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Writer Improvement Workshop held at U of I



Twelve journalists attended the INF's 2011 Mauck/Stoufer Professional Writer Improvement Workshop Friday, April 8. The workshop took place at the University of Iowa Journalism School in Iowa City, led by professors Stephen Berry, Don McLeese and Stephen Bloom.

Hands-on InDesign training series to start in May

For the 6th year running, the Iowa Newspaper Foundation will present a series of in-depth courses covering Adobe InDesign in a hands-on learning environment. Three one-day workshops provide participants an opportunity to learn InDesign “from scratch” and continue through to the advanced level or choose the specific level of training needed.

Presented by Graphic Arts Training & Consulting (GATC), participants will have the opportunity to learn the software in a hands-on environment with the use of GATC’s mobile Mac lab. This provides a great opportunity to learn the in’s and out’s of InDesign; it does however limit enrollment so sign up today!

This year’s sessions are scheduled for May 5 (Beginning), June 9 (Intermediate) and August 11 (Advanced). Each session is held at the Iowa Newspaper Association offices in Des Moines.

For more information on each session please see the enclosed registration form.



Twelve people experienced hands-on learning at the InDesign Intermediate Workshop April 15, 2010.

Save the Date!

4th Annual Iowa Newspaper Foundation Golf Tournament

Thursday, August 25
River Valley Golf Course, Adel
4-Person Best Shot



11:30 a.m. Registration and Lunch 1:00 p.m. Shotgun Start

Join your peers, win prizes and have fun!

A registration form is available in this issue of the Bulletin. For more information, contact INF Director Jennifer Asa at jasa@inaneews.com or 515-422-9070.



Business Horizons applications due April 22

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future holds for them. For the first time, Business Horizons will offer a journalism track for students interested in a career in the media industry.

The goal of the journalism track is to develop the next generation of Iowa media professionals. The program has been designed to spark students’ understanding of the media industry as a viable career opportunity in Iowa. Students will also come away with an understanding of the impact community journalism has on individuals, communities and the state.

The camp will be held July 24-28, 2011 on the campus of Simpson College in Indianola. The registration deadline is April 22, 2011. If you are interested in getting involved with the program or know a student who would like to attend, please contact Jennifer Asa at jasa@inaneews.com or 515-422-9070.

THANK YOU

for supporting the Iowa Newspaper Foundation!