



IOWA NEWSPAPER FOUNDATION

Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

INF turns 25 in 2009!

The Iowa Newspaper Foundation is celebrating an important milestone in 2009, we are turning 25! Over the past quarter-century, the INF has grown from a fledgling foundation to a nationally renowned educational organization and is now recognized as the fastest-growing newspaper foundation in the country!

The Iowa Newspaper Foundation is dedicated to addressing the latest and most relevant topics to better prepare future generations for what lies ahead. We are able to do



this and much more because of the overwhelming support we receive from our friends around the state.

In celebration of the Iowa Newspaper Foundation's 25th

Anniversary, we invite you to become a member of the INF. For only \$25 annually, your membership helps support the INF's numerous programs and scholarships, so that we can continue to inspire Iowa's current and future newspaper professionals. Plus, as a member of the INF you will receive discounts at INF programs and events.

To become a member, simply fill out the flyer included in this week's Bulletin.

We appreciate your support!

Save the Date!

2nd Annual Iowa Newspaper Foundation Golf Tournament

Thursday, September 10
River Valley Golf Course, Adel
4-Person Best Shot

11:30 a.m. Registration and Lunch
1:00 p.m. Shotgun Start

Join your peers, win prizes and have fun!

Look for more details in upcoming issues of the INA Bulletin.



INF releases 2008 Annual Report

The Iowa Newspaper Foundation is pleased to bring you the 2008 INF Annual Report enclosed in this week's issue of the Bulletin.

An annual report is a document that lists financial and in-kind gifts given during the year. It also describes the INF's fundraising and programming activities. A growing number of foundations and corporations use annual reports to inform the community and other interested parties about their programs, contributions, activities, policies and guidelines.

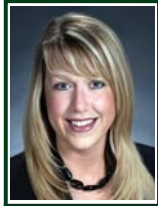
Thank you to everyone who supported the Iowa Newspaper Foundation in 2008. You are making a difference in the future of Iowa's newspaper industry!

Two simple words: *Thank You!*

I think we can all agree- times are tough. During the last several months, we all have experienced the downturn economy in one way or another. But today I want to take this opportunity to give thanks. The Iowa Newspaper Foundation has so many reasons to be grateful. The support the INF has received from Iowa newspapers, even during these hard times, has been overwhelming.

During the 2009 INA Convention, the Iowa Newspaper Foundation conducted its annual live and silent auctions. Attendees came out in full-force to support this effort and made this year's auctions the most successful in INF history. Thank you.

Each year the Iowa Newspaper Foundation conducts an annual fund drive called "Pages for the 21st Century." This program is the heart and soul of the INF's fundraising efforts and even during a recession, more than 140 Iowa newspapers have remained committed to the program and the INF. Thank you.



Jennifer Asa
INF Director

In a time when many state and regional newspaper organizations report cancelled seminars or poor seminar attendance, the INF conducted 29 workshops in 2008, serving more than 481 Iowa newspaper employees. These workshops received an average evaluation score of 3.69 on a 4.0 scale...the highest average rating ever recorded. Thank you.

Your Iowa Newspaper Foundation is celebrating a milestone in 2009; we are celebrating our 25th Anniversary. Over the last quarter-century, the INF has grown from a fledgling foundation to a nationally renowned educational organization. Carter Pitts and the INF's other founding fathers no longer with us would be so proud of how far we have come over the past 25 years. I want to take this opportunity to recognize each of you for the role you've played in helping to grow the Iowa Newspaper Foundation. We couldn't have done it without your support. Thank you.

FOI webinar series continues

The Iowa Newspaper Foundation and Iowa Freedom of Information Council held the first of the four-part Freedom of Information webinars on March 21 as Barbara Mack discussed Media Law Issues. Participants rated the program at 3.71 on a 4.00 scale.

Comments included "Excellent information. I enjoyed the real-life examples. A nice refresher years after media law class in college." and "I appreciated not having to travel; the reasonable fee for the seminar and ALL the information--particularly web, social networking info."

The second webinar, covering Open Meetings, is Thursday, April 23. If you'd like to participate in an upcoming session, two opportunities remain. Kathleen Richardson will be discussing Open Records Issues on May 21 while Tom Witosky of the Des Moines Register and Geoff Greenwood of KCCI-TV in Des Moines will discuss Covering the Courts on June 25.

Look for the registration flyers in the Bulletin or at www.inanews.com.

These programs received funding from the National Freedom of Information Coalition through a grant from the John S. and James L. Knight Foundation. This support allows us to offer each program for only \$10, and you don't even have to leave your office. For additional information on the programs contact Leo Landis at llandis@inanews.com or 515-422-9051.

Regional ad academies to be held in Ida Grove, Cedar Falls

In the INF's ongoing efforts to make programming convenient for members from across the state, two regional advertising seminars will be held in June.

On Thursday, June 4, Jim Hensley of New Century Publishing will present a seminar in Ida Grove and on Friday, June 5 David Braton of the Waterloo Courier and Steven Smith of the Winthrop News will lead a workshop in Cedar Falls. See the flyers in this week's Bulletin or visit www.inanews.com for more information.

Sports writer's workshop attracts high school and college students, members



Beth Lutgen, Dyersville Commercial, offers advice to attendees to the Sports Writers' Workshop April 2 at Boone.

The Iowa Newspaper Foundation again partnered with the Iowa High School Athletic Association, Iowa High School Press Association and Iowa College Media Association to present a sports writing workshop. The workshop was held on April 2 at the Iowa High School Athletic Association in Boone.

Fifty-one attendees from around the state had a chance to hear Kevin White of the Omaha World Herald and Beth Lutgen of the Dyersville Commercial share insights on writing game stories, features and columns.

In the afternoon, John Naughton of the Des Moines Register provided a discussion of high school sports coverage on the web. The program concluded with a panel discussion on covering sports including track, golf and volleyball. In addition, Bud Legg reviewed guidelines for covering high school sports in Iowa.

The annual workshop continues to attract a diverse mix of attendees, including high school, college and INA member journalists.