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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

New IHC members announced at convention

Six new Individual Heritage Club memberships were announced at the 2007 INA Convention in Des Moines on Feb. 2. The newest members include Jo Martin, Iowa Falls Times-Citizen, Dan DeBettignies, Montezuma Republican, Jim Nelson, Newton Daily News, the late Bill Woodward, Woodward Communications, Inc., Bob Woodward, Woodward Communications, Inc., and the late Jay Mohr given by Jerry Wiseman.

The INF's Individual Heritage Club, created in 1985 to help build the Foundation's endowment fund, recognizes gifts of \$5,000 given as a single gift or over a period of time. The Individual Heritage Club now represents a total of \$265,000 in contributions.

Individual Heritage Club plaques identical to those presented to new members at the convention are hung in the INF's Heritage Conference Room as an ongoing reminder of the generosity of the contributors and their commitment to the mission of the Iowa Newspaper Foundation.

This year's new IHC members:

Jim Nelson



Jim Nelson of Newton began his newspaper career in 1968 at the Rockford (IL) Newspapers as an advertising sales rep. After a year on staff Jim left the newspaper and served a one year tour of duty with the US Navy Seabees in Vietnam. Upon his return from the military Jim rejoined the newspaper staff and served there until 1974.

In 1974 Jim left Rockford, Illinois to join the ad staff of

the Keokuk Daily Gate City. He was later named the newspaper's advertising director. In 1983 Jim departed Keokuk for Dixon (IL) and the Dixon Telegraph. He served as advertising director of the Shaw Newspapers-owned newspaper and ultimately added the title of General Manager to his name plate. Once again Jim was very active in his community and was ultimately named the Citizen of the Year in 1998. In 1995 the Shaws purchased the Daily Gazette in Sterling, Ill. and Jim became General Manager of that daily newspaper as well as the Telegraph.

In May of 2002 Jim and Linda moved back to Iowa when he was named publisher of the News Printing Company in Newton. Jim currently serves as publisher of the News Printing Company which publishes the Newton Daily News, the Jasper County Advertiser and includes a job printing facility.

Prior to returning to Iowa in 2002, Jim served on the board of directors of the Illinois Press Association and was first vice

president of the press association when he departed for Newton. Jim is serving his second term on the Iowa Newspaper Foundation board.

Bill Woodward



Bill Woodward was known at Woodward Communications, Inc. (WCI) and throughout the Dubuque community area, as a person who possessed great vision and strong ethics, was compassionate, and could get things done.

After receiving his law degree from the University of Iowa, Bill practiced law a few years in Dubuque before joining the company in July of 1964 as its Business Manager. Through his tenure at WCI he served in several positions. In 1992, he succeeded his father, F. Robert Woodward, as Chairman of the Board.

Bill was active in the Iowa Daily Press Association, the forerunner to the Iowa Newspaper Association,

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2007 INF Auctions a Success!

Two fundraising activities generated over \$8,825 for the Iowa Newspaper Foundation at the INA Convention earlier this month.

The most successful of the events was the INFLive Auction which featured items donated by Iowa newspapers as well as professionals who offered to donate their expertise and present workshops at the winners' newspaper locations.

The INFLive Auction was held during the Trade Show Reception and generated \$5,675. Jim Normandin, Dubuque Telegraph Herald Publisher, served as the celebrity auctioneer.

This year's silent auction, featuring a variety of items donated by Iowa newspapers, affiliate members, and rent-an-expert professionals, generated \$3,150.

The Iowa Newspaper Foundation is very appreciative to everyone who participated in this year's INF auctions.

INF Awards ICMA Scholarship

The Iowa Newspaper Foundation partnered again this year with the Iowa College Media Association at the INA Convention. The INF/ICMA Mentor Luncheon offered an informal opportunity for Iowa college students and newspaper managers to get acquainted.

For the second year, an ICMA student in attendance was awarded a \$500 scholarship,

presented by INF President Mary Rueter.

The winner, Michele Pattison from Iowa Lakes Community College received the award toward next years' tuition. The scholarship was open to freshmen, sophomores and juniors who submitted an application explaining why they are studying journalism, media or media management at an Iowa college or university.

New Heritage Club members

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serving as its president from 1976 to 1977.

Bill's vision and strategy was to grow and diversify the company, but at the same time protect the Telegraph Herald, the company's core asset. Bill, along with Sid Scott, WCI's V.P. Human Resources, and others, was also instrumental in helping shape the corporation's "family atmosphere, friendly, empowered, and accountable" culture as he believed it was a critical ingredient to the company's overall success. At the time of his death in 1995, the company had grown from 200 employees to nearly 700 and changed its name from Telegraph Herald, Inc. to Woodward Communications, Inc. to better reflect its various and diversified media businesses.

Bill was passionate about Dubuque and its long-term economic and cultural viability. He is best known for his vision and leadership of the Dubuque County Historical Society's expansion of the (Mississippi) River Discovery Center, which today is part of the National Mississippi River Museum & Aquarium. The museum attracts nearly 265,000 visitors each year.

Bill remained as chairman of the board of Woodward Communications, Inc. until his death.

Bob Woodward



Bob Woodward, son of Heritage Club member F. Robert Woodward and grandson of Heritage Club member Fred W. Woodward, joined Woodward Communications, Inc. on a full-time basis in October 1960

when he was named KDTH News Reporter. Bob later managed WCI's entire broadcast division which consisted of broadcast properties in Iowa, Wisconsin, Nebraska and Nevada. Bob held many positions throughout his long career with Woodward Communications, Inc. He was

elected Chairman and CEO in 1995 and retired in that capacity in December 2002.

A third-generation Woodward family member to be associated with the company, Bob worked as a journalist/feature writer for the Fort Dodge Messenger before leaving to join WCI. For the next 43 years, Bob was involved throughout the company, in both the broadcast and newspaper divisions.

During the mid 1960's, Bob, as Telegraph Herald Production Manager, supervised the installation of the prototype Goss Metro double-wide offset press, the first in the world to be installed and used exclusively for printing a newspaper. Later Bob supervised Tel-Graphics, a Woodward-owned commercial printing facility and the forerunner of WCI's current commercial printing business, Woodward Printing Services.

Bob was actively involved in regional and national press and broadcast organizations throughout his career including serving on the boards of the Iowa Daily Press Association, Inland Press Association and Iowa Broadcast Association.

Following his 2002 retirement from Woodward Communications Inc., Bob founded Creative Communications International.

Jay Mohr



Jerry and Becky Wiseman are long-time Northwest Iowa weekly newspaper owners who have had several "sweat equity" partners involved in their publications over the years. Jay Mohr was the first after serving as Wiseman's editor at The Spirit Lake Beacon in the mid-eighties. The Wisemans were pleased to be able to recognize their friend Jay Mohr with an Individual Heritage Club membership.

Jay Mohr grew up on a farm near Manning. In addition to teaching him the

INF Seminar Calendar

MARCH

Freedom of Information Workshop presented by Jeff Stein; Thursday, March 8 in Cedar Rapids

Streetfighter Advertising Sales presented by Joe Guertin; Thursday, March 15 in Des Moines

Freedom of Information Workshop presented by Jeff Stein; Thursday, March 22 in Des Moines

Business Writing Workshop presented in partnership with the Iowa Association of Business and Industry; Thursday, March 29 in Ames

APRIL

Sportswriters' and Photographers' Workshop; Thursday, April 5 in Boone

Mauck-Stoufer Workshop; Thursday, April 12 in Ames

farm work ethic, Jay's family imparted the true wisdom of loving life and attacking every task with enthusiasm.

After completing his college journalism training, Jay worked at the Lake Park News, Carroll Today and The Spirit Lake Beacon. While at the various newspapers, Jay worked in nearly every area of the business which prepared him for his next step.

In 1990, Jay, his wife Julie and daughter Jacelyn moved to Sibley where Jay became publisher and the Wiseman's first managing partner. In Sibley, Jay immediately immersed himself in every activity and organization in town. Jay somehow managed to devote time to his newspaper and to his family as well as to his community.

Jay passed away Sept. 16, 1997 at the age of 39 while serving as publisher/partner of the Osceola County Gazette-Tribune in Sibley.

Jay's most endearing qualities were his exuberance for life and his enthusiasm for the newspaper business. In 1998, Jay was honored by the Iowa Newspaper Association with its Distinguished Service Award.

Jo Martin of the Iowa Falls Times-Citizen and Dan DeBettignies of the Montezuma Republican were also honored with Individual Heritage Club memberships. Jo and Dan were featured in earlier issues of the INF Forward.