



Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

New IHC members announced at convention

Two new Individual Heritage Club memberships were announced at the 2008 INA Convention in Des Moines on Feb. 8. The newest members are Gary Milks, Fort Madison Daily Democrat and Rich Paulsen, Creston News Advertiser.

The INF's Individual Heritage Club, created in 1985 to help build the Foundation's endowment fund, recognizes gifts of \$5,000 given as a single gift or over a period of time. The Individual Heritage Club now represents a total of \$290,000 in contributions.

Attractive Individual Heritage Club plaques identical to those presented to new members at the convention are hung in the INF's Heritage Conference Room as an ongoing reminder of the generosity of the contributors and their commitment to the mission of the Iowa Newspaper Foundation.

Gary Milks Fort Madison Daily Democrat



A native of Oelwein, Iowa, Gary Milks' newspaper career started in 1970 at the Rochester Post Bulletin in Rochester, Minn. After five years in sales and also serving as Promotion Manager for the paper, Gary advanced his career with several moves including Devils Lake, ND, Bemidji, Minn., North Lake Tahoe, Nev., and Willmar, Minn. He served as Advertising Director at these locations.

Returning to Iowa in the late 1980's, he served as Publisher in Vinton, Charles City and Eagle Grove, IA. In 2000 he joined Brehm Communications as Publisher in Keokuk before moving to Fort Madison as Publisher and President

of Mississippi Valley Media. He oversees nine publications there.

Gary has served on the INA Services Board, INA Board and is a Past President of the INA. Being active in many community boards, Gary has received the Governor's Volunteer Award three times.

He and his wife Gloria have two children and four grandchildren.

Rich Paulsen Creston News Advertiser



Rich Paulsen's newspaper career began after he graduated from the University Of Nebraska School Of Journalism. His first job was selling advertising for the Alliance Times-Herald in Alliance, Nebraska. He became advertising

director and then was promoted to publisher of the Goodland, Daily News in Goodland, Kansas.

After five years in Goodland, Rich took a job as advertising director of the Cheyenne Eagle-Tribune in Cheyenne, Wyo. From there he moved to Boone, Iowa, and worked for Gary Gerlach and Michael Gartner at Partnership Press as publisher of Boone Today and Shopping News.

Five years later, Rich moved to Nebraska City, Neb., and was publisher of the Nebraska City News Press. After a year, he was named publisher of the Creston News Advertiser and Southwest Iowa Advertiser for Shaw Newspapers Inc. group, where he has been for the past eight years.

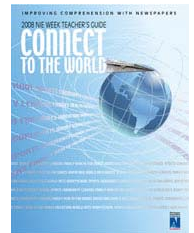
Rich has served on the INA

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NIE Week approaches

National Newspaper in Education week is March 3-7 and sample teacher guides and an order form are on the way to all publishers. The INF has again underwritten the cost of printing guides for Iowa publishers. If you wish to receive

additional books, submit the order form by fax at 515-244-4855 or mail to Leo Landis.



2008 INF Auctions a success!

Two fundraising activities generated over \$7,311 for the Iowa Newspaper Foundation at the INA Convention earlier this month.

The INFLive Auction was held during the Presidential Reception and generated \$2,925. Dubuque Telegraph Herald Publisher, Jim Normandin, served as the celebrity auctioneer.

This year's silent auction featured a variety of items donated by Iowa newspapers, businesses, affiliate members, and rent-an-expert professionals and generated \$4,386.

The Iowa Newspaper Foundation is very appreciative to everyone who participated in this year's INF auctions.

INF 2008 workshop schedule hits full stride

The Iowa Newspaper Foundation's 2008 seminar schedule kicks off with a Public Notice Workshop led by INA Executive Director Bill Monroe on February 28 in Johnston.

March workshops include an Advertising Academy with Tom Zalabak of the Champaign-Urbana News-Gazette. Zalabak's topic is Ad-ucation and it will be a great seminar for all advertising professionals. Zalabak has presented this well-received program for the Illinois Press Association.

On March 20, Tim Harrower comes to the West Des Moines Marriott to discuss newspaper design. This workshop has received a lot of interest, so send in your registration soon to guarantee a seat.

Publishers not able to make it to the INA Convention will want to be sure to attend an informational program on iWebNet, a way for Iowa newspapers to realize new revenue from online advertising. Programs are scheduled for central Iowa on March 27, western Iowa on March 28 and eastern Iowa on April 4.

In April, the Sportswriters' and Photographers' workshop features INA Better Newspaper Contest winners Troy Banning, sports editor at the Webster City Daily Freeman Journal and Doug Wells, photographer for the Des Moines Register.

This year's workshop will be on April 3. The INF is proud to partner with the IHSAA for this workshop.

The following week, the INA offices will be the location of a Quark Xpress workshop on April 10. See the accompanying story for a chance to submit suggestions for topics for this seminar.

The annual Mauck-Stoufer workshop is scheduled to be held at the University of Iowa on April 18. This popular writer's improvement seminar will feature University of Iowa faculty and, as always, offer attendees a chance to receive constructive critiques of their writing.

Look for flyers on these and all upcoming workshops in future Bulletins and on the INA web site. If you have questions about the programs, contact Leo Landis at llandis@

Two publishers join Heritage Club

...Continued from page 1

Seminar Committee for seven years. He is also active in the Creston community as president of the Union County Development Association and Greater Regional Healthcare Foundation as well as many other community boards and committees.

Rich is married to Georgia, and they have two sons, Brian, a senior at Northwest Missouri State, and Daniel, a freshman at Southwestern Community College in Creston.

INF Seminar Calendar

February 28

Public Notices
Johnston Public Library

March 13

Advertising Academy
Hilton Garden Inn, Urbandale

March 20

Newspaper Design
West Des Moines Marriott

March 27

iWebNet Informational Seminar-Central
Location To Be Announced

March 28

iWebNet Informational Seminar-West
Location To Be Announced

March 29-30

Watchdog Journalism
Drake University, Des Moines

April 3

Sportswriters' Workshop
Location To Be Announced

April 4

iWebNet Informational Seminar-East
Location To Be Announced

April 10

Quark Xpress
INA Offices, Des Moines

April 18

Mauck-Stoufer Writer Improvement
University of Iowa, Iowa City

Memorials

The Iowa Newspaper Foundation has received the following memorial gifts –

**In memory of Bob Melvold:
David Johnson
Del and Delores Block**

**In memory of Ed Sidey:
Scott Gonzales**

We acknowledge these gift with gratitude.

Special memorial gift envelopes that make it easy to make a memorial contribution to the INF are available. For a supply of these envelopes, contact Jennifer Asa at (515) 422-9070.

Unless otherwise designated, memorial gifts go to the INF's Memorial Scholarship Endowment.

Send your suggestions for Quark Xpress training

For the first time in several years, the INF is offering Quark Xpress training. The workshop is scheduled for April 10 at the INA offices in Des Moines. Lynn Warner from the Graphic Arts Training & Consulting Group (GATC) will be the trainer for the workshop.

The INF and GATC are seeking input from publishers and designers on their needs for training. There is no guarantee that all suggestions will be included on the workshop's agenda, but we will take those

most frequently suggested and be sure to include that information.

A registration form will be included in the INA Bulletin soon. Only 12 spots will be available for this training, so you'll want to register early.

Please e-mail Leo Landis with your training needs at llandis@inanews.com or 515-422-9051. Make sure to include the version of Quark Xpress you are using and list both general and specific areas of interest for training.