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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

New IHC members announced at convention

Five new Individual Heritage Club memberships were announced at the 2010 INA Convention in Des Moines on Feb. 5. The newest members are Alan Mores of Harlan Newspapers, Ken Chaney of the Sigourney News-Review, Dave and Rhonda Storey of the Cedar Rapids Gazette, Brian Cooper of the Dubuque Telegraph Herald and posthumous honoree Mike Lyon of the Mapleton Press.

The INF's Individual Heritage Club, created in 1985 to help build the Foundation's endowment fund, recognizes gifts of \$5,000 given as a single gift or over a period of time. The Individual Heritage Club now represents more than \$325,000 in contributions.

Individual Heritage Club plaques identical to those presented to new members at the convention are hung in the INF's Heritage Conference Room as a way to honor the generosity of the contributors and their commitment to the mission of the Iowa Newspaper Foundation.

Alan Mores

Alan Mores, along with his brother Steve, is the co-owner of Harlan Newspapers, a 25-employee firm, owned by the Mores family since 1939. Mores was named the youngest president of the Iowa Newspaper Association and Iowa Newspaper Foundation and was the youngest recipient of the Association's Master-Editor Publisher award. Earlier this year, Mores was selected as the INF's most recent Chamberlin Fellow. He and his brother were named Iowa Journalists of the Year by the Small Business Administration.



Brian Cooper

Brian Cooper has edited Iowa daily newspapers for nearly 28 years – four at The Ottumwa Courier and the past 24 at the Telegraph Herald in Dubuque. He has been active on INA and INF committees for virtually all that time. A past president of the INF board, he has received the INA Distinguished Service Award and the Master Editor-Publisher Award.



Dave and Rhonda Storey

A veteran of the newspaper industry, Dave Storey worked at three Colorado newspapers before joining the Cedar Rapids Gazette in 1992. He has served as the Gazette's advertising director, vice president of advertising and is now the



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Leo Mores Newspaper Leadership Institute applications being accepted

The Iowa Newspaper Foundation encourages publishers to identify applicants for the Leo Mores Newspaper Leadership Institute, a new program of the Iowa Newspaper Foundation. The Institute is designed to enhance the leadership, organizational and performance skills of emerging leaders in Iowa journalism. It will establish a network of leaders who understand and can respond to local and national issues impacting the newspaper industry in Iowa and the nation.

The Institute is comprised of five one-day seminars held on one Friday of each month. The first session will be in May. The program is centered on developing skills through creative instruction and active participation. Each session will explore an area of professional interest.

Learning will focus on developing a solid understanding

of the skills necessary for leadership, which participants can immediately put into practice. The number of participants is limited to 8 newspaper professionals to maintain the effectiveness of small-group instruction.

The Leo Mores Newspaper Leadership Institute has become a program recognized for building the talents and advancing the careers of Iowa's newspaper leaders. It is an exciting opportunity for any newspaper employee seeking a leadership role at their newspaper and in their community. It will provide support and assistance to newspaper professionals at any size operation as they build newspaper operations relevant to their communities.

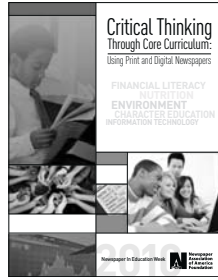
Applications can be found in this issue of the Bulletin or at www.inanews.com. The deadline is a postmark or delivery prior to March 15. Contact the Iowa Newspaper Foundation at 515-244-2145 if you have any questions.

NIE Week approaches

Newspaper in Education Week is March 1-5 and the Newspaper Association of America has created the annual teacher's guide with a focus this year on critical thinking through the core curriculum.

The teacher's guide, which is aligned with national learning standards, features a five-subject approach that takes advantage of the wide range of topics covered by newspapers. Topics include financial literacy, nutrition, the environment, character education and information technology. Lessons can be taught individually or as a unit.

The guide provides an opportunity to teach critical thinking through subjects that



will be vital to students' success as adults. In the age of Web sites, blogs and social networking, critical thinking is more important than ever. Everything on the Internet looks authoritative thanks to do-it-yourself templates and software, while blogs, citizen news sites and social networks add to the confusion.

The INF has again underwritten the cost of printing guides for Iowa publishers. Sample teacher guides and an order form are on the way to all publishers. If you wish to receive additional books, submit the order form by fax at 1-866-593-7406 or mail to Jana Anderson.

INF Auctions raise \$12k

The INF's Live and Silent Auctions pulled in \$12,408 to go towards INF programming. Jim Normandin, publisher of the Dubuque Telegraph Herald, and Dave Storey, publisher of the Cedar Rapids Gazette, served as auctioneers for the live auction, which raised \$7,800 for the Foundation.

The biggest ticket item was a Brian Duffy original cartoon donated by newspaper cartoonist Brian Duffy. The item received so much attention from bidders that Duffy graciously offered to donate an additional personalized cartoon. The packages garnered \$1,700 apiece from Jo Martin of Iowa Falls

Times-Citizen and Tom Yunt of Woodward Communications. In addition, Marshall Johnson of the Dubuque Telegraph Herald donated \$1,400 for an Iowa Hawkeyes package including 2, 45-yard line seats for the Hawkeyes vs. Penn St. game, hotel accommodations from Riverside Casino and more. This package was donated by the Davenport Quad-City Times.

Receipts from the INF's Silent Auction totaled \$4,608. Several weekend getaway packages, framed comic strips and gift baskets each brought in \$100-plus for the Foundation. Thank you to all who contributed items and to all who placed bids.

Individual Heritage Club

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newspaper's publisher.

Dave has served as president of the Metro Iowa Plus Newspaper Network, Eastern Iowa DMA and the Iowa Newspaper Association. He is a recipient of the INA Distinguished Service Award and America's Leadership Award. Rhonda Storey has been active in her community through volunteer work, fundraising and teaching.

Ken Chaney

Ken Chaney has been in the newspaper industry for 42 years. He managed two papers for Dinsmore Publications, worked for The Washington Evening Journal and managed the Sigourney News-Review. In 1989 he purchased the News-Review and a year later purchased The Keota Eagle. After selling his newspapers to Mid-America Publishing, he remained on as publisher for five weekly papers in Sigourney, Keota, What Cheer, New Sharon and Fremont.



Ken is a Past President of the Iowa Newspaper Association and has served on a multitude of INA committees.

Mike Lyon

Mike Lyon was a third generation editor-publisher at his family's newspaper, the Mapleton Press. He was among the first newspaper publishers in the nation to implement Mac computer technology and spent endless hours assisting other newspapers to do the same.



In his community Mike was a volunteer firefighter and also helped form a local economic development group. He was a member of the INA Board for nine years, serving as its president. Mike was the recipient of the Master-Editor Publisher and Distinguished Service awards.

Several people in the industry that were close to Mike: Jo Martin, Times-Citizen Communications; Mark Hamilton, Times-Citizen Communications; Mark Rhoades and the Mapleton Press; Roger Rector, Ida Grove Courier and Bill Monroe and Chris Mudge, INA, contributed to this Heritage Club in honor of their friend.

Seminar Calendar

- Feb. 25 Public Notices Workshop**
Presenters: Bill Monroe, former INA Executive Director and Joe Quinn, INA Legal Hotline Attorney
- March 11 InDesign, Basic**
Presenter: Graphic Arts Training and Consulting
- March 25 Advertising Sales Academy**
Presenter: Rex Kastner, VP Swat Sales, TownNews
- April 1 Sportswriters' and Photographers' Academy**
Presenters: Tony Baranowski, Iowa Falls Times-Citizen; J.R. Ogden, Cedar Rapids Gazette and Nick Pugliese, Cedar Rapids Gazette
- April 8 Publisher's Academy**
Presenter: Barry Griswell, former CEO, Principal Financial Group and author of "The Adversity Paradox"
- April 15 InDesign, Intermediate**
Presenter: Graphic Arts Training and Consulting Group
- May 13 InDesign, Advanced**
Presenter: Graphic Arts Training and Consulting Group