



JANUARY
2006
VOLUME 17 ISSUE #1

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

Becks leave a legacy gift to INF

Back in 2001 Robert and Charlotte Beck of Centerville instructed their attorney to include the Iowa Newspaper Foundation in their wills. The Becks' bequest was fulfilled this month when the INF received a check for \$5,000 from Charlotte Beck's estate. Charlotte died in October 2005. Robert passed away in January 2004.

When they made the decision to remember the INF in their wills in 2001, Bob told INF director Arvid Huisman, "Newspapering has always been good to us. We wanted to return the favor in some

small way. This is a good way of doing that."

Bob Beck owned and published the Centerville Daily Iowegian from 1945 to 1983. In the early years, Charlotte worked along side her husband as the Iowegian's society editor. After several years she returned to her original career -- teaching high school English.



Robert and Charlotte Beck

A Master Editor-Publisher recipient in 1963, Bob Beck was president of the Iowa Press Association in 1970.

The proceeds of the Beck's bequest will be used to further the INF's mission to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve.

Pages '05 another success story



The INF's Pages for the 21st Century campaign set another record in 2005.

Iowa's newspapers contributed a total of \$126,122 to the Pages program last year, eclipsing the 2004 record of \$124,367. A total of 144 newspapers contributed to the Pages program in 2005.

In addition to contributions from newspapers, Customized Newspaper Advertising contributed the \$8,219 in commissions it earned on the ad space contributed by newspapers through the CNA ad check deduction plan. This compares with a \$9,374 commission contribution in 2004. The lesser amount in 2005 reflects a trend in which an increasing number of newspapers are having their Pages pledge invoiced rather than deducted

from their CNA ad checks.

Newspaper and CNA contributions in 2005 totaled \$134,341, compared to \$133,741 in 2004. This is the fifth consecutive record setting year for Pages for the 21st Century.

Fifty percent of Pages contributions are invested in the Carter Pitts Endowment Fund and the other half is used for current year programming.

The INF's Pages program began as Pages for Tomorrow in 1995 as a five-year program. In 1999 the INF board voted to extend Pages as an ongoing program and renamed it Pages for the 21st Century effective in 2001.

A total of \$1,184,356 has been contributed to the Pages program since its inception.

With a handful of renewals yet to be secured, the total pledged to Pages for the 21st Century in 2006 is \$123,062. This figure does not include the anticipated CNA contribution.

INF's 2006 seminars announced

An aggressive schedule of professional improvement workshops is planned for 2006 by the Iowa Newspaper Foundation.

In addition to the traditional workshops Iowa newspapers have come to depend on, some new and innovative learning opportunities are on the agenda. Among them is a series of regional "Journalism 101: Boot Camp for Journalists" workshops being planned with the Iowa Associated Press Managing Editors organization. These workshops, which are still in the planning stages, are tentatively scheduled for the autumn of 2006. They are being designed for reporters who have not had formal journalism training.

Watch the INA Bulletin and INF Forward for updates on these and other workshops.

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Footprints on the heart

I hate good-byes. Always have. When I see families or sweethearts -- total strangers to me -- saying good-bye in an airport terminal I get a lump in my throat. I guess I'm just a big old marshmallow.

So here's the big old marshmallow writing his final column for the Forward. By the time you read this, I will be working at my new job in South

Sioux City, Nebr. I am very much looking forward to getting back into the newspaper business, but it is still difficult to say good-bye because you're an especially difficult bunch to say good-bye to.

Over the past six years I have traveled to every county in Iowa, most of them at least several times. I have visited more than 80 percent of Iowa's newspapers and regret not having had time to get to the others. I was made to feel welcome in virtually every visit.

I have also had the privilege of visiting a number of our senior members in their homes and offices. Here, too, I was the recipient of warm hospitality.

At conventions, workshops and committee meetings I have become acquainted with many more of you. I treasure all of these acquaintances and friendships.

Flavia Weedn wrote, "Some people come



Arvid Huisman
Former INF
Executive Director

into our lives and leave footprints on our hearts and we are never ever the same." Many of you have left footprints on my heart.

In addition to your warm hospitality, I am gratefully amazed by your generosity. By all measurements, including funds raised each year, the INF is considered one of the most successful state newspaper foundations in the nation.

The INF's success isn't just the doing of the fundraiser; it's the result of a generous newspaper community.

Contributions to our Pages for the 21st Century program have increased each year since I took over the executive director's position in 2000. Thank you for your incredible support.

Many of you have loyally supported the INF's annual convention auctions with wonderful donations of merchandise and services. Thank you.

In the past six years our Individual Heritage Club has grown by 21 members to a total of 47. Several others are building their Individual Heritage Club memberships with annual contributions. Thanks to each of you.

Others of you have contributed to the INF in so many other ways. Thank you, too.

2006 Benefit Auction update

The INF ad-hoc auction committee has worked hard to put together an eclectic group of items for both the silent and live auctions at the 2006 INA Convention & Trade Show.

The live auction is bigger and better than ever. Convention goers will marvel at the variety of auction items ranging from antique newspaper memorabilia, to fantastic art pieces signed by the original artists, to time and talent services provided by well-known newspaper experts.

Piqued your interest? Check out the items ahead of time on the INA website and submit a preliminary bid. For more information, contact Jenny Condon, INF Program Director at jcondon@inanews.com.

I have enjoyed working with and for you, and hope I have in some way left a footprint on your heart, too.

So, about that good-bye thing -- I'll be fine. Dr. Seuss wrote, "Don't cry because it's over. Smile because it happened."

I leave smiling.

2006 Seminar Schedule

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Registration flyers are inserted into the INA Bulletin at least six weeks prior to the date of the workshop. Unless otherwise noted,

workshops will be held in the Des Moines metro area.

Scheduled seminars with presenters and topics include --

Feb. 2-3	INA Convention
Mar. 16	Advertising Sales Academy I; Chuck Nau (Ad management skills)
Mar. 30	Sportswriters Workshop; Panel discussion with college SIDs
Apr. 6	Photographer's Academy; Steve Gibbons (Photography basics)
Apr. 21	Mauck-Stoufer Writer Improvement Workshop
May 4	Advertising Sales Academy II; Chuck Nau (basic sales skills)
May 11	InDesign/Basic; GATC (Hands-on basic skills training)
May 18	Editor's Academy; Jim Pumarlo ("Bad News; Good Judgment")
June 8	Preflight Workshop, GATC; (Training for printers and their customers)
July 13	Advertising Sales Academy III; Chuck Nau (Increasing classified sales)
July 20	InDesign/Intermediate; GATC (Hands-on intermediate level training)
Aug. 3	Circulation Academy; Chuck Peterson (Circulation training for dailies)
Sept. 14	InDesign/Advanced; GATC (Hands-on advanced level training)
Nov. 30	Newspaper In Education workshop

Workshops for which a date has not been confirmed include: Ag for Reporters; Iowa Farm Bureau (tentatively scheduled for June 15); Journalism 101: A Boot Camp for Journalists (tentatively scheduled for autumn at regional locations); Owning Your Own Newspaper; a panel discussion for prospective buyers and sellers (tentatively scheduled for Oct. 12); Maximizing Your Outlook Software (tentatively scheduled for Oct. 12).

CLIK moves forward

The INF's partnership with the Iowa School Board Foundation (ISBF) on the Communities for Literate Iowa Kids (CLIK) program continues into 2006. News is traveling fast that not all Iowa's kids are getting enough exposure to reading outside of the school setting and therefore are not developing the proper literacy skills needed to succeed in school.

New site-coordinators hired this past September in the communities of Grinnell-Newburg, Clinton and Nodaway Valley have begun meeting to strategize with community leaders in working to improve the care and education of young children.

The INF is proud of its affiliation with the CLIK program and grateful to all the newspapers in Iowa who have helped to spread the news of this plan by publishing articles in support of CLIK.

For more information on CLIK, you can get in touch with Jenny Condon, INF Program Director at jcondon@inanews.com.