



IOWA NEWSPAPER FOUNDATION

Forward

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The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

Don't miss 2010 INF Silent and Live Auctions

The INF Auction Committee has again put together a Silent and Live Auction that promise to be the biggest and best ever. Several unique items have been lined up for the 2010 Auctions, to be held during the INA Convention and Tradeshow.

Convention attendees will be excited by the selection of auction items ranging from fantastic gift baskets and travel packages to

signed comics, books and sports memorabilia.

Silent Auction bidding is open all day Thursday, Feb. 4 and until 3:30 p.m. Friday, Feb. 5. The Live Auction will be held at 6:30 p.m. Thursday, during the Trade Show Reception.

Check out the items ahead of time in the enclosed auction catalog or online at www.INAnews.com.

For more information, contact Jennifer Asa, INF Director at jasa@inanews.com or Mary Beth Bell, INF Convention Intern at mbell@inanews.com.



INF's 2010 seminar schedule announced

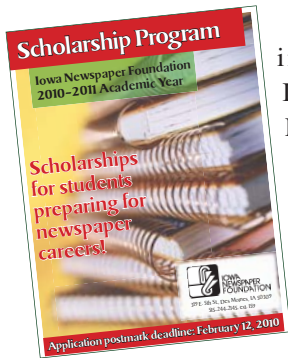
Another year of outstanding professional improvement workshops is planned for 2010 by the Iowa Newspaper Foundation. Watch the INA Bulletin and INF Forward for updates on these and other workshops.

The schedule of seminars with presenters and topics can be found at right. Registration flyers are available at www.INAnews.com and in the INA Bulletin approximately six weeks prior to each workshop.

New this year, the INF is offering online registration to those wanting to register without having to fax or mail in a paper form. You can find links to register for all seminars on the homepage of www.INAnews.com.

Feb. 5-6	INA Convention
Feb. 25	Public Notices Workshop Presenters: Bill Monroe, former INA Executive Director and Joe Quinn, INA Legal Hotline Attorney
March 11	InDesign, Basic Presenter: Graphic Arts Training and Consulting
March 25	Advertising Sales Academy Presenter: Rex Kastner, VP Swat Sales, TownNews
April 1	Sportswriters' and Photographers' Academy Presenters: To be announced
April 8	Publisher's Academy Presenter: Barry Griswell, former CEO, Principal Financial Group and author of "The Adversity Paradox"
April 15	InDesign, Intermediate Presenter: Graphic Arts Training and Consulting Group
May 13	InDesign, Advanced Presenter: Graphic Arts Training and Consulting Group

Scholarship applications due Feb. 12



Students interested in an Iowa Newspaper Foundation scholarship for the 2010-2011 academic year have only a matter of weeks to submit their applications. The deadline is Friday, Feb. 12.

A PDF copy of an informational flyer which includes an application form can be downloaded from the Foundation's page on the INA website (www.INAnews.com).

In 2009, the INF awarded scholarships totaling \$6,500 to college students preparing for newspaper careers.



How-To News Writer updated

The highly regarded How-To News Writer has recently been updated by author Michael Bugeja, director of Iowa State University's Greenlee School of Journalism and Communication. The book now includes valuable information on digital journalism.

Marketed by the Iowa Newspaper Foundation, the How-To News Writer is promoted through state newspaper associations across the nation and through educational associations. In addition to the scores of newspapers that have purchased the book, six colleges have ordered copies, most of them using The How-To News Writer as a text book for reporting classes or for student newspaper staffers.

The INF also utilizes the book at various

workshops and seminars throughout the year.

The INF underwrote the second printing of the book and is sharing the royalties with the author. Bugeja's share of the royalties is being contributed to a First Amendment scholarship fund at ISU. The INF's share is being used for programming.

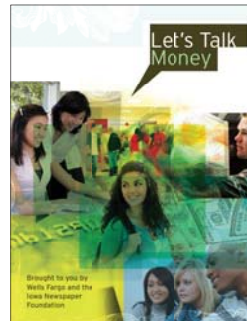
The new edition of the How-To News Writer is now available from the Iowa Newspaper Foundation at \$18.99. An order form is available at www.inanews.com/howto_newswriter.pdf.



Let's Talk Money to kick off soon

Let's Talk Money, a Newspaper In Education partnership between the Iowa Newspaper Foundation and Wells Fargo geared to provide financial literacy information to Iowa high school educators, students and families.

Coming soon, Iowa newspapers can supply their local high school teachers and students with guides focused on teaching students topics



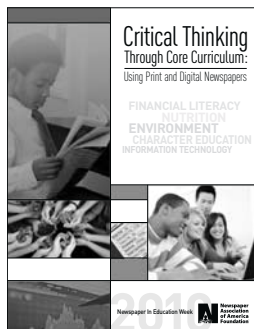
of basic money information, identity theft, differentiating between wants and needs, creating spending plans, earning money, creating wealth, building credit, credit cards, insurance and school loans.

For additional information on Let's Talk Money, contact Jana Anderson at the Iowa Newspaper Foundation at 515-422-9051 or janderson@inanews.com.

Newspaper in Education Week is March 1-5

It's time to start considering your Newspaper in Education Week Teacher's Guide order. The INF will again be printing a bulk order and sending out samples and order forms to all newspapers in February.

This year's guide is titled "Critical Thinking Through Core Curriculum: Using Print and Digital Newspapers," features a five-subject approach that takes advantage of the wide range of topics covered by newspapers. Topics include financial literacy, nutrition, the environment, character education and information technology.



The guide provides an opportunity to teach critical thinking through subjects that will be vital to students' success as adults. In the age of Web sites, blogs and social networking, critical thinking is more important than ever. Everything on the Internet looks through authoritative thanks to do-it-yourself templates and software, while blogs, citizen news sites and social networks add to the confusion.

If you have any questions, please contact Jana Anderson at 515-422-9051 or email at janderson@inanews.com.

Central States NIE Conference June 16-18

The Central States Newspapers In Education conference will be held at Texas Motor Speedway, June 16-18, 2010. The conference theme will be: "Basic NIE: Back to the Future of NIE" with the goal of making the newspaper an indispensable part of the educational process. Newspapers from across the country will be in attendance at the conference and you will be given ideas on how to use newspapers exhaustively as an educational tool.

More information can be found at www.okpress.com/nie-central-states-conference.