



JULY  
2011

VOLUME 22 ISSUE #6

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*The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.*

## Third Leo Mores Leadership class reaches mid-point

The third Leo Mores Newspaper Leadership Institute class is now half-way through the program, completing its third session at the Lakeside Inn in Panora on July 15. The focus of this session was community development and leadership. The class heard presentations from Community Consultant Kent Zimmerman and Dubuque Telegraph Herald

Executive Editor Brian Cooper. The day also included a panel discussion on community resources. Panelists were Jane Seaton, Iowa Department of Economic Development; Sue Cosner, Iowa Area Development Group and Wade Den Hartog, Iowa Association of Business and Industry.

This year's Leo Mores  
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The 2011 Leo Mores Newspaper Leadership Institute class has met three times this year, including sessions at the Sioux City Journal (above) and Business Publications in Des Moines (below).



## A look at what's ahead...

The INF has a three-part webinar series covering several Freedom of Information issues approaching soon; register now so you don't miss them!

First up, Kathleen Richardson, Executive Secretary of the Iowa Freedom of Information Council and Director of the Drake University School of Journalism, and Mary Gannon, Attorney for the Iowa Association of School Boards, will be presenting "Understanding Iowa Open Meetings Issues" on Thursday, August 4.

The following Thursday (August 11), Richardson will be joined by Mark Tomb, Director of Membership Services for the Iowa League of Cities, to discuss public records and journalists' rights when to accessing public records in Iowa.

On August 16, Marti Kline with the Iowa Association of School Boards and Geoff Greenwood from the Iowa Department of Justice, Office of Attorney General, will be talking about how government bodies and members of the media can successfully work together.

Be sure to join city, county and education records managers and other journalists for these informative webinars. Registration is FREE for each of the webinars, but pre-registration is required. Register easily online at [www.INAnews.com](http://www.INAnews.com) or by completing the enclosed registration form and returning it to the Iowa Newspaper Foundation. The webinars are supported by a grant from the John S. and James L. Knight Foundation through the National Freedom of Information Coalition.

In addition to the FOI series,  
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## Board members donate \$500 to foundation to see Mudge throw first pitch

The Iowa Newspaper Association, INA Services Co. and Iowa Newspaper Foundation boards held their summer board meetings in Sioux City July 13-14, hosted by INA President Ron Peterson, publisher of the Sioux City Journal. After the work was done, the group headed to the ball fields to see the Sioux City Explorers fall to the St. Paul Saints. Earlier in the day, board members pledged \$500 to the INF to have INA Executive Director, Chris Mudge, throw out the first pitch (picture at right).



## Register now!

### 4th Annual Iowa Newspaper Foundation Golf Tournament

Thursday, August 25  
River Valley Golf Course, Adel  
4-Person Best Shot

11:30 a.m. Registration and Lunch  
1:00 p.m. Shotgun Start

**Join your peers, win prizes  
and have fun!**

The outing offers an opportunity to network with colleagues from across the state while you help the INF strengthen the Iowa newspaper industry. Registration rates are \$95 per person or \$350 for a foursome of golfers and include green fees, cart, lunch and prizes. A post-tournament dinner is available for only \$20.

The deadline to register is August 18.

A registration form is available in this issue of the Bulletin. For more information, contact INF Director Jennifer Asa at [jasa@inaneews.com](mailto:jasa@inaneews.com) or 515-422-9070.



## Submit 2011 internship information

The Iowa Newspaper Foundation and Iowa College Media Association are again collaborating to compile a list of Iowa newspaper internship opportunities. The 2011 surveys will be distributed to Iowa college students this fall.

Internships give college students an opportunity to experience work at Iowa newspapers. Included in this issue of the Bulletin is a copy of the internship survey for 2011. You can submit the survey by fax or use the survey sent by e-mail to all publishers.

Contact INF Program Director Jana Shepherd at (515) 244-2145 or [jshepherd@inaneews.com](mailto:jshepherd@inaneews.com) for more information.

## INF plans full fall schedule

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the INF has several upcoming webinars through its Online Media Campus program. Russell Viers will be presenting "InDesign's Time-Saving Secret Weapon: Tables" on August 5. On August 12, Jim Lobaito from the Performance Group will be presenting "Selling to Main Street: Growing more local ad revenue." Additional upcoming webinars include:

Sept. 9: Making Objections Obsolete, Jim Lobaito, Performance Group

Sept. 22: Leading the Way, Today!, Jim Elsberry, sales and management trainer

Sept. 29: Using Facebook to Leverage Readership, Noah Echols, Center for Sustainable Journalism

Oct. 7: Understanding the NEW Local Online Competitors, Mel Taylor, Mel Taylor Media

Oct. 20: Public Notice, Chris Mudge, INA

Nov. 11: Anatomy of a Sales Conversation, Jim Elsberry

On September 30 the INF is presenting the first Women in Journalism Conference. The event, featuring influential women speakers, will be held at the Des Moines Club. The INF will also again be partnering with Associated Press to hold two journalism boot camp sessions this fall.

If you have any questions regarding upcoming INF programming, please contact Jana Shepherd at [jshepherd@inaneews.com](mailto:jshepherd@inaneews.com) or (515) 422-9051.

## Mores Leadership

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Leadership Institute program kicked off at the Des Moines Business Record in May with an agenda filled with local community leaders examining the many roles newspapers play in the community. The June session was hosted by the Sioux City Journal and addressed the changing technological environment facing newspapers. Coming up in August, the class will be meeting at Lake Okoboji and learning about financial strategies for leaders in the workplace and community organizations.

The Mores Leadership Institute is a unique opportunity for Iowa newspaper professionals to expand their knowledge and strengthen their skills as leaders in their community. Applications will be available later this year for the 2012 program.