



# Forward

MAY  
2006

VOLUME 17 ISSUE #5

## INF Officers

### PRESIDENT

Mary Rueter  
DeWitt Observer

### 1ST VICE PRESIDENT

Gary Spurgeon  
Bloomfield Democrat

### 2ND VICE PRESIDENT

Brian Cooper  
Dubuque Telegraph Herald

### 3RD VICE PRESIDENT

Mike Beck  
Iowa City Press-Citizen

### PAST PRESIDENT

Tom Hawley  
Ottumwa Courier

## Directors

Michael Giudicessi  
Des Moines, Iowa

Brad Hicks  
Hampton Chronicle

Steve Mores  
Harlan Newspapers

Jo Martin  
Iowa Falls Times-Citizen

Mark Smidt  
Keokuk Daily Gate City

Martin Bunge  
Marengo Pioneer-Republican

Dan DeBettignies  
Montezuma Republican

Jim Nelson  
Newton Daily News

Joe McDermott  
Newton, Iowa

Janine Kock  
Westside Observer

*The mission of the Iowa Newspaper Foundation is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.*

## INF awards eight scholarships

Eight young Iowans have been selected as recipients of Iowa Newspaper Foundation scholarships for the 2006-2007 academic year. The scholarships are awarded to students preparing for a career in the newspaper industry.

This year's awards and recipients include-

Carter Pitts/Le Mars Daily Sentinel Scholarship, \$500: Kurtis K. Hiatt of Dubuque is a 2006 graduate of Dubuque Senior High School and will be attending the University of Iowa this fall.

Carter Pitts Scholarship Endowment Award, \$750: Sarah G. Raaii of Ames is a 2006 graduate of Ames High School and will attend the University of Iowa this fall.

Iowa Journalism Institute Scholarships: Ashley Lathrum of St. Charles is a 2005 graduate of Interstate 35 High School and a second time recipient of an INF scholarship. Ashley is a student at the University of Northern Iowa. Jacob Knabel of Dubuque is a 2006 graduate of Hempstead High School and will be a student at the University of Iowa in the fall.

David W. Belin Scholarships, \$1000 each: Alex Ernst of Oelwein is a 2005 graduate of Oelwein High School and is a second time recipient of an INF scholarship. Alex attends Iowa State University. Kathryn C. Strother of Union is a 2006 graduate of BCLUW High School and will be attending Iowa State University this fall.

Iowa Newspaper Foundation Scholarships, \$1,000 each: Ashley Evans of Marion is a 2006 graduate

of Marion High School. She will be a student at Wartburg College in the fall. Claire Lekwa of Johnston is a 2006 graduate of Johnston High School and will be attending the University of Iowa this fall.

According to Iowa Newspaper Foundation Program Director Jenny Condon, 41 applications were submitted for the eight scholarships. These annual scholarships are just one way the INF contributes to the education of young Iowans anticipating newspaper careers.

The David W. Belin Scholarships are awarded to students attending Greenlee School of Journalism and Communication at Iowa State University and are in conjunction with the Iowa Journalism Institute awards which are funded through a gift to the Iowa Newspaper Foundation by Gary Gerlach and Michael Gartner. The late David W. Belin was a longtime business partner of Gerlach and Gartner.

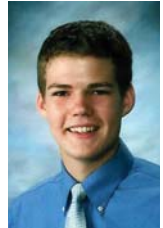
Two scholarships are given in memory of the late Carter Pitts, longtime publisher of the Le Mars Daily Sentinel and the first president of the Iowa Newspaper Foundation. The Carter Pitts/Le Mars Daily Sentinel scholarship is funded by an annual gift from the Daily Sentinel. The Carter Pitts Scholarship Endowment award was set up through a gift established by



Alex Ernst



Ashley Evans



Kurtis Hiatt



Ashley Lathrum



Claire Lekwa



Jacob Knabel



Sarah Raaii



Kathryn Strother

members of Carter's family.

The Iowa Newspaper Foundation scholarships are provided through contributions from Iowa newspapers and the Pages for the 21st Century program.

The INF looks forward to awarding future scholarships currently being funded by contributions from Woodward Communications, Inc., of Dubuque and the Shaw Newspaper Company of Dixon, Ill. These endowments anticipate awarding scholarships within the next two to three years. The Woodward Communications, Inc., endowment is being established in memory of company founder Fred W. Woodward. The Shaw Newspaper's endowment is in honor of E. K. Shaw, longtime publisher of the Newton Daily News.

*Some people strengthen society just by being the kind of people they are.*

-John Gardner

## Donor Bill of Rights

Fundraising is asking the right person for the right amount for the right purpose at the right time. As the Iowa Newspaper Foundation begins a more focused fundraising effort, it is important to be reminded of the principal rights of donors in the philanthropic process.

Several nationally recognized charitable organizations developed the following Donor Bill of Rights as a statement of donor's rights and privileges. Please feel free to contact me if you have any questions about your rights as a donor or about the INF's fundraising strategy.



Jennifer Asa  
INF Director

### Donor Bill of Rights

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the non-for-

profit organizations and causes they are asked to support, we declare that all donors have these rights:

I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III. To have access to the organization's most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgement and recognition.

VI. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

#### **Developed by: Endorsed by: (in formation)**

*American Association of Fund Raising Counsel (AAFRC) Independent Sector*

*Association for Healthcare Philanthropy (AHP) National Catholic Development Conference (NCDC)*

*Council for Advancement and Support of Education (CASE) National Committee on Planned Giving (NCPG)*

*Association of Fundraising Professionals (AFP) Council for Resource Development (CRD)*

*United Way of America*

**Copyright AFP (and others) 2001, All Rights Reserved.**

## INF again teams with GATC

The Iowa Newspaper Foundation is teaming up again this year with Graphic Arts Training & Consulting Group (GATC) to provide three levels of study in Adobe InDesign. The beginner class was a successful and full-to-capacity workshop at the Hilton Garden Inn in Urbandale on May 11.

GATC is an outreach of Eastern Iowa Community College District in Davenport, Iowa. The training professionals provide detailed industry-related graphic arts, prepress, bindery and customer support training throughout the Midwest.

The InDesign workshops are provided, in part, by a grant from the Iowa Department of Economic Development (IDED), which reduces the registration fee by fifty percent. Recent seminar participants were heard saying that the technical training provided by the INF is the most reasonably priced Adobe InDesign training available in the area.

InDesign expert Lynn Warner, one of GATC's top trainers, brings with her a mobile computer lab which includes six Mac G4 laptop computers. With two students to each computer in a limited class of twelve, Warner is able to provide valuable one-on-one assistance to participants.

There is still room for registrations in the intermediate course scheduled for July 20. The advanced course planned for Sept. 14 is full. A waiting list has been started; if 12 participants sign up, a second class could be held on Sept. 15.

GATC will return to the Hilton Garden Inn on June 8 for the Preflight Workshop. This is a full-to-capacity class directed towards printers and printing customers.

## Morlan Scholarship Fund grows

The Morlan Family Scholarship Fund has grown from \$1,230 as last reported in March, to \$3,615. Contributions to this fund, established by Frank Morlan prior to his death have continually arrived to the INF from family and friends in memory of Frank and in honor of his dedication to the Osceola Sentinel-Tribune and the Iowa Newspaper Association and Foundation.

## INF bands with ABI for business reporting workshop

The Iowa Newspaper Foundation is partnering with the Iowa Association of Business and Industry (ABI) to sponsor a "Business Coverage for Reporters" seminar on June 29th. Registrants will travel to Pella, Iowa to visit and tour Vermeer Manufacturing Company and Van Gorp Corporation. President and CEO's, Mary Andringa of Vermeer and Joe Canfield of Van Gorp will provide presentations on general business topics relating to the manufacturing industry.

Also speaking will be Bob Wersen, President of Interpower Corporation in Oskaloosa. He will speak on advanced manufacturing.

During lunch, Nate Weaton from J & B Plastics of Fairfield, Iowa will join Andringa, Canfield and Wersen for a panel discussion which will include interaction from the workshop participants.

The INF looks forward to a long-term relationship with ABI as future workshops are currently being discussed. In order to meet the needs of Iowa's newspapers, input from INA members is essential in planning seminars. Please contact Jenny Condon at [jcondon@inaneews.com](mailto:jcondon@inaneews.com) to share your ideas. You can access a registration form for "Business Coverage for Reporters" at [www.INAnews.com](http://www.INAnews.com).