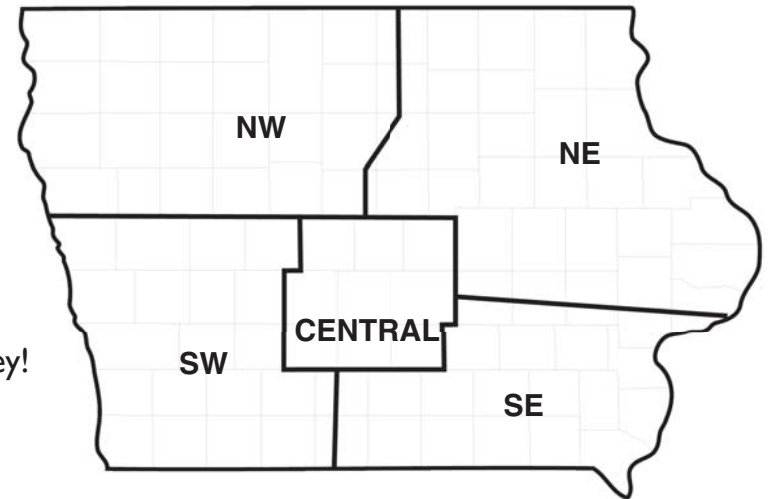


# 61% of Iowans regularly read the classified section of their newspaper!\*

That makes Iowa's classified network the best way to cover the state with your message. Iowa's Newspaper Classified Network allows you to place your ad in more than 250 newspapers across Iowa, reaching more than **2 million readers!**

## RATES

<b>Statewide</b>	25 words	\$300
	Per additional word	\$ 9
<b>Per region</b>	25 words	\$110 (NE, NW, SE, SW)
		\$ 75 (Central)
	Per additional word	\$ 4



## FREQUENCY

In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place an ad for five consecutive weeks and your ad runs free for a sixth week.

**51%** of Iowans purchased from a newspaper ad in the last 2 weeks.\*

## DEADLINE

Ad copy, insertion order and payment must be received by Wednesday at 10 a.m. CST, the week prior to the week of publication. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.

# Iowa Classified Papers



## NORTHEAST REGION

Ackley World Journal  
*Ackley Reminder*  
 Allison Butler Co. Tribune Journal  
 Anamosa Journal-Eureka  
*Eastern Iowa Bizzzy Bee*  
 Cascade Pioneer  
 Cedar Rapids Gazette\*  
*Penny Saver Select*  
 Charles City Press\*  
*NE Iowa Shopper*  
 Clarksville Star  
 Clinton Herald\*  
 Conrad Record  
 Cresco Times-Plain Dealer  
*The Extra*  
 Decorah Journal  
 Decorah Public Opinion  
 Denver Forum  
*The Advantage*  
 Dubuque Telegraph Herald\*  
 Dyersville Commercial  
*Eastern Iowa Shopping News*  
 Elgin Echo  
 Elkader Clayton Co. Register  
 Fayette Leader  
 Grundy Center Grundy Register  
 Guttenberg Press  
 Hampton Chronicle  
 Independence Bulletin-Journal  
 Iowa Falls Times-Citizen  
*Advertiser*  
 Jesup Citizen Herald  
*Your Connection*  
 La Porte City Progress-Review  
 Lime Springs Herald  
 Manchester Press  
*Super Saver*  
 Manly Junction Signal  
 Maquoketa Sentinel-Press  
*Eastern Iowa Bizzzy Bee*  
 Marion Times  
 Mason City Globe Gazette\*  
 Monona Outlook  
 Monticello Express

\* Daily newspaper

Mount Vernon-Lisbon Sun  
*The Sunlight*  
 Nashua Reporter  
 New Hampton Tribune  
 Nora Springs Rockford Register  
 Northwood Anchor  
 Oelwein Register\*  
 Osage Mitchell Co. Press-News  
*Osage Mitchell Shoppers Guide*  
 Ossian Bee  
 Postville Herald  
 Riceville Recorder  
 Rockwell Pioneer Enterprise  
 Saint Ansgar Enterprise Journal  
 Sheffield Press  
 Stacyville Monitor Review  
 Tipton Conservative  
*Easter Iowa Bizzzy Bee*  
 Vinton Cedar Valley Times  
 Vinton Eagle

Waterloo Courier\*  
 Waukon Standard  
*NE Iowa Extra*  
 Waverly Democrat  
 Winthrop -The News  
*The Shopping Guide*  
**53 Newspapers/14 Shoppers**  
**Readership: 1,080,128**

## NORTHWEST REGION

Akron Hometown  
 Algona Upper Des Moines  
*The Reminder*  
 Armstrong Journal  
 Aurelia Star  
 Bancroft Register  
 Belmont Independent  
 Britt News Tribune  
 Buffalo Center Tribune  
 Cherokee Chronicle Times\*  
 Clarion Wright Co. Monitor  
*The Marketplace*  
 Clear Lake Mirror Reporter  
 Corwith CWL Times  
 Danbury Review  
 Dayton Review  
 Dows Advocate

Eagle Grove Eagle  
 Forest City Summit  
*Winnebago Hancock Shopper*  
 Garner Leader & Signal  
 George Lyon Co. News  
 Gowrie News  
 Graettinger Times  
 Hartley Sentinel  
 Hawarden Independent  
 Ireton Examiner  
*Eastern Peach*  
 Hull Sioux Co. Index Reporter  
 Humboldt Independent  
 Inwood West Lyon Herald  
 Jewell S. Hamilton Record-News  
 Kanawha Reporter  
 Lake City Graphic-Advocate  
 Lake Mills Graphic  
 Laurens Sun  
 Le Mars Daily Sentinel\*  
*Shoppers Guide*  
 Newell The Buena Vista Co. Journal  
 Odebolt Chronicle  
 Orange City-Sioux Co. Capital  
 Democrat  
 Pocahontas Record Democrat  
*CO Advertiser*  
 Ringsted Dispatch  
 Rock Rapids Lyon Co. Reporter  
 Rock Valley Bee  
 Ruthven Zipcode  
 Sac City Sun  
 Sergeant Bluff Advocate  
 Sheldon N'West Iowa Review  
*Greater Siouxland Phoenix*  
 Sibley Osceola Co. Gazette-Tribune  
 Sioux City Journal\*  
 Spencer Daily Reporter\*  
*NW Iowa Shopper*  
 Spirit Lake Dickinson Co. News  
 Storm Lake Pilot-Tribune  
*Advertising Guide*  
 Storm Lake Times  
 Stratford Courier  
 Swea City Herald-Press  
**51 Newspapers/9 Shoppers**  
**Readership: 444,912**

## CENTRAL REGION

Adel Dallas Co. News  
 Ames Iowa State Daily\*  
 Ames Tribune\*  
 Boone News-Republican\*  
 Chariton Herald Patriot  
 Chariton Leader  
 Earlham Advocate  
 Fremont Village Vine  
 Grinnell Herald-Register  
 Grinnell Poweshiek County CR  
 Knoxville Journal-Express  
*The Reminder*  
 Madrid Register-News  
 Nevada Journal  
 New Sharon Sun  
 Newton Daily News\*  
 Osceola Sentinel-Tribune  
 Oskaloosa Herald\*  
 Pella Chronicle  
 Prairie City News  
 Slater Tri-County Times  
 State Center Mid Iowa Enterprise  
 Story City Herald  
*Story City Reminder*  
 Winterset Madisonian  
 Woodward NE Dallas Co. Record  
**24 Newspapers/2 Shoppers**  
**Readership: 188,026**

## SOUTHEAST REGION

Albia Monroe Co. News  
*Ad-Visor Shopper*  
 Albia Union-Republican  
 Belle Plaine Star-Press Union  
*The Iowa County Advertiser*  
 Bloomfield Democrat  
 Burlington Hawk Eye\*  
*The Hawk Eye Shopper*  
 Centerville Daily Iowegian\*  
*The Ad Express*  
 Columbus Junction Gazette  
 Corydon Times-Republican  
*Penny Saver*  
 Davenport Quad City Times\*  
 Deep River Record  
 DeWitt Observer

*Eastern Iowa Bizzzy Bee*  
 Eldridge North Scott Press  
*Eastern Iowa Bizzzy Bee*  
 Fairfield Daily Ledger\*  
 Farmington Van Buren Co.  
 Fort Madison Daily Democrat\*  
 Iowa City Press-Citizen\*  
 Kalona News  
 Keokuk Daily Gate City\*  
 Keosauqua Van Buren Co. Register  
 Keota Eagle  
 Lone Tree Reporter  
 Marengo Pioneer-Republican  
*The Iowa County Advertiser*  
 Mediapolis News  
 Morning Sun News-Herald  
 Mt. Pleasant News\*  
 Muscatine Journal\*  
 New London Journal  
 Ottumwa Courier\*  
 Packwood Clarion-Plainsman  
 Riverside Current  
 Sigourney News Review  
*Keokuk County Chief*  
 Wapello Republican  
 Washington Evening Journal\*  
 Wellman Advance  
 West Burlington DM Co. News  
 West Liberty Index  
 West Point Bee Star Comm. Paper  
 What Cheer Paper  
 Williamsburg Journal Tribune  
*The Iowa County Advertiser*  
**39 Newspapers/7 Shoppers**  
**Readership: 507,260**

## SOUTHWEST REGION

Adair News  
 Afton Star Enterprise  
 Anita Tribune  
 Atlantic News-Telegraph\*  
 Audubon County Advocate Journal  
 Bedford Times-Press  
 Breda News  
 Carroll Daily Times Herald\*  
*Daily Times Herald Advertiser*  
 Clarinda Herald - Journal  
*Weekly times*  
 Corning Adams Co. Free Press  
 Council Bluffs Daily Nonpareil\*  
 Creston News Advertiser\*  
*Southwest Iowa Advertiser*  
 Denison Bulletin  
 Denison Review  
*Today's Action*  
 Diagonal Progress  
 Dunlap Reporter  
 Elk Horn Danish Villages Voice  
 Fontanelle Observer  
 Glenwood Opinion-Tribune  
*Town & Country*  
 Glidden Graphic  
 Greenfield Adair Co. Free Press  
 Griswold American  
 Guthrie Center Times  
 Hamburg Reporter  
 Harlan News-Advertiser  
 Harlan Tribune  
 Jefferson Herald  
 Lenox Time Table  
 Leon Journal-Reporter  
 Logan Herald Observer  
 Malvern Leader  
 Manila Times  
 Manning Monitor  
 Mapleton Press  
*Budget Booster*  
 Missouri Valley Times-News  
 Mount Ayr Record-News  
 Neola Gazette  
 Onawa Sentinel  
 Panora Guthrie Co. Vedette  
 Red Oak Express  
*Express Extender*  
 Shenandoah Valley News Today  
 Stuart Herald  
 Tabor Beacon-Enterprise  
 Villisca Review Stanton Viking  
 Walnut Bureau  
 Westside Observer  
 Woodbine Twiner  
**47 newspapers/7 Shoppers**  
**Readership: 399,576**

\*\*Rates, Publications and Circulation figures subject to change

Total Daily Newspapers: 30 | Total Weekly Newspapers: 184 | Total Shoppers: 39 | Total Publications: 253 | Total Readership: 2,619,902