

# 86% of Iowans read their local newspaper!\*

**That makes Iowa's advertising networks the best way to cover the state with your message!  
 The 2x2 and 2x4 Networks allow you to place your small space display ad in more than  
 200 publications statewide or regionally, reaching as many as **1.7 million readers!**  
**73% of Iowans read display advertisements.\*****

## AD COPY

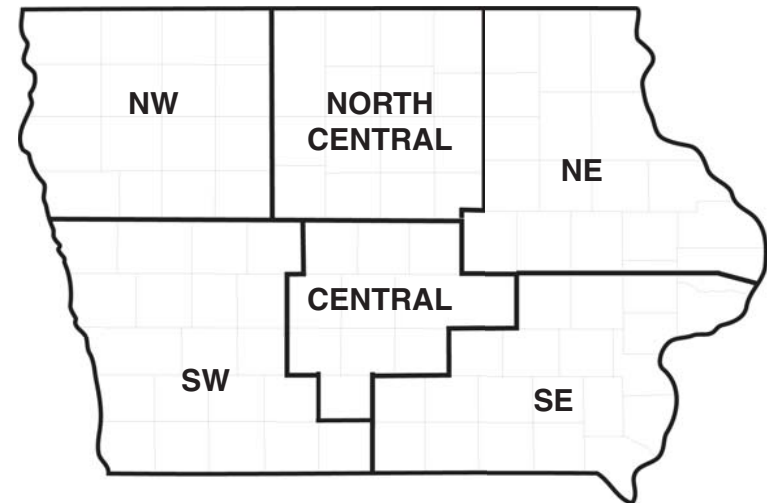
Ads can be placed in two different sizes:

2x2 - 2 columns wide by 2 inches deep

2x4 - 2 columns wide by 4 inches deep

## RATES

<b>2x2</b>	Statewide	\$1275	<i>Regions: Central Northeast Northwest Southeast Southwest North Central</i>
	Regional	\$ 440	
	Central Region	\$ 300	
<b>2x4</b>	Statewide	\$2550	
	Per region	\$ 860	
	Central Region	\$ 560	



**Please ask about our frequency discounts!**

## DEADLINE

Ad copy, insertion order and payment must be received by Tuesday at 10 a.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper; CNA cannot guarantee a specific publication day, even for daily newspapers.



# Iowa Small Space Display Papers

## NORTHEAST REGION

Anamosa Journal-Eureka  
*Anamosa Town Crier*  
 Bellevue Herald Leader  
 Cascade Pioneer  
 Cedar Rapids Gazette\*  
*Penny Saver Select*  
 Clinton Herald\*  
 Cresco Times-Plain Dealer  
*The Extra*  
 Decorah Journal  
 Decorah Public Opinion  
 Denver Forum  
*The Advantage*  
 Dubuque Telegraph Herald\*  
 Dyersville Commercial  
 Elgin Echo  
 Elkader Clayton Co. Register  
 Fayette Leader  
 Guttenberg Press  
 Jesup Citizen Herald  
*Your Connection*  
 Lime Springs Herald  
 Manchester Press  
 Maquoketa Sentinel-Press  
 Marion Times  
 Monona Outlook  
 Monticello Express  
 Mount Vernon-Lisbon Sun  
*The Sunlight*  
 New Hampton Tribune  
 Oelwein Register\*  
 Ossian Bee  
 Postville Herald  
 Riceville Recorder  
 Vinton Cedar Valley Times  
 Vinton Eagle  
 Waterloo Courier\*  
 Waukon Standard  
 Waverly Democrat  
 Winthrop -The News

*The Shopping Guide*  
**35 Newspapers/7 Shoppers**  
**Readership: 487,164**

## NORTHWEST REGION

Akron Hometowneer  
 Armstrong Journal  
 Aurelia Star  
 Cherokee Chronicle Times\*  
 Clarion Wright County Monitor  
*The Marketplace*  
 Danbury Review  
 Graettinger Times  
 Hawarden Independent  
 / Ireton Examiner  
 Hull Sioux Co. Index-Reporter  
 Ida Grove Ida County Courier  
 Inwood West Lyon Herald  
 Lake City Graphic-Advocate  
 Lake View Resort  
 Laurens Sun  
 Le Mars Daily Sentinel\*  
 Newell The Buena Vista Co.  
 Journal  
 Odebolt Chronicle  
 Pocahontas Record Democrat  
 Ringsted Dispatch  
 Rock Rapids Lyon Co. Reporter  
 Rock Valley Bee  
 Rockwell Pioneer Enterprise  
 Ruthven Zipcode  
 Sac City Sun  
 Sergeant Bluff Advocate  
 Sheldon Mail-Sun  
 Sibley Osceola Co. Gazette-  
 Tribune  
 Sioux City Journal\*  
 Spencer Daily Reporter\*  
 Spirit Lake Dickinson Co. News  
 Storm Lake Pilot-Tribune  
 Storm Lake Times

**32 Newspapers**  
**Readership: 176,314**

## CENTRAL REGION

Adel Dallas Co. News  
 Altoona Herald-Index  
 Ames Iowa State Daily\*  
 Ames Tribune\*  
 Boone News-Republican\*  
 Earlham Advocate  
 Grinnell Herald-Register  
 Grinnell Poweshiek County CR  
 Indianola Record-Herald & Tribune  
 Madrid Register-News  
 Nevada Journal  
 Newton Daily News\*  
 Ogden Reporter  
 Osceola Sentinel-Tribune  
 Osceola Advertiser  
 Slater Tri-County Times  
 State Center Mid Iowa Enterprise  
 Winterset Madisonian  
 Woodward NE Dallas Co. Record  
**18 Newspapers/ 1 Shopper**  
**Readership: 169,274**

## NORTH CENTRAL REGION

Ackley World Journal  
 Algona Upper Des Moines  
 Allison Butler Co. Tribune-Journal  
 Bancroft Register  
 Belmond Independent  
 Britt News-Tribune  
 Buffalo Center Tribune  
 Charles City Press\*  
*NE Iowa Shopper*  
 Clarksville Star  
 Clear Lake Mirror Reporter  
 Conrad Record  
 Corwith CWL Times  
 Dayton Review

Dows Advocate  
 Eagle Grove Eagle  
 Forest City Summit  
*Winnebago Hancock Shopper*  
 Garner Leader & Signal  
 Gowrie News  
 Grundy Center Grundy Register  
 Hampton Chronicle  
 Hubbard South Hardin Signal-  
 Review  
 Humboldt Independent  
 Iowa Falls Times-Citizen  
*Advertiser*  
 Jewell S. Hamilton Record-News  
 Kanawha Reporter  
 Lake Mills Graphic  
 Manly Junction Signal  
 Mason City Globe Gazette\*  
 Nora Springs Rockford Register  
 Osage Mitchell Co. Press-News  
*Osage Shoppers Guide*  
 Saint Ansgar Enterprise Journal  
 Sheffield Press  
 Stacyville Monitor-Review  
 Stratford Courier  
 Swea City Herald-Press  
**35 Newspapers/4 Shoppers**  
**Readership: 217,186**

## SOUTHEAST REGION

Albia Monroe Co. News  
 Albia Union-Republican  
 Belle Plaine Star-Press Union  
*Iowa Co. Advertiser*  
 Bloomfield Democrat  
 Burlington Hawk Eye\*  
*The Hawk Eye Shopper*  
 Centerville Daily Iowegian\*  
 Davenport Quad-City Times\*  
 Deep River Record  
 Fairfield Daily Ledger\*  
*Farm & Home Weekly*

Farmington-Van Buren Co.  
 Leader-Record  
 Fort Madison Daily Democrat\*  
 Fremont Village Vine  
 Iowa City Press-Citizen\*  
 Kalona News  
 Keokuk Daily Gate City\*  
 Keosauqua Van Buren Co.  
 Register  
 Keota Eagle  
 Lone Tree Reporter  
 Marengo Pioneer-Republican  
*Iowa Co. Advertiser*  
 Morning Sun News-Herald  
 Mt. Pleasant News\*  
 Muscatine Journal\*  
 New London Journal  
 New Sharon Sun  
 Oskaloosa Herald\*  
 Ottumwa Courier\*  
 Packwood Clarion-Plainsman  
 Riverside Current  
 Sigourney News Review  
 Wapello Republican  
 Washington Evening Journal\*  
 Wellman Advance  
 West Burlington DM Co. News  
 West Liberty Index  
 What Cheer Paper  
 Williamsburg Journal-Tribune  
*Iowa Co. Advertiser*  
**36 Newspapers/3 Shoppers**  
**Readership: 428,930**

## SOUTHWEST REGION

Adair News  
 Anita Tribune  
 Atlantic News-Telegraph\*  
 Audubon Co. Advocate Journal

Bedford Times-Press  
 Breda News  
 Carroll Daily Times Herald\*  
*DailyTimes Herald Advertiser*  
 Clarinda Herald-Journal  
*Weekly Times*  
 Corning Adams Co. Free Press  
 Council Bluffs Daily Nonpareil\*  
 Creston News Advertiser\*  
 Denison Bulletin  
 Denison Review  
 Diagonal Progress  
 Dunlap Reporter  
 Elk Horn Danish Villages Voice  
 Fontanelle Observer  
 Glenwood Opinion-Tribune  
*Town & Country*  
 Greenfield Adair Co. Free Press  
 Griswold American  
 Jefferson Herald  
 Lenox Time Table  
 Logan Herald-Observer  
 Manila Times  
 Mapleton Press  
*Budget Booster*  
 Missouri Valley Times-News  
 Mount Ayr Record-News  
 Onawa Sentinel  
 Red Oak Express  
 Shenandoah Valley News Today  
*Weekly Times*  
 Stuart Herald  
 Villisca Review Stanton Viking  
 Walnut Bureau  
 Westside Observer  
 Woodbine Twiner  
**35 newspapers/4 Shoppers**  
**Readership: 268,214**

\* Daily newspaper

\*\*Rates, Publications and Circulation figures subject to change

**Total Daily Newspapers: 30 | Total Weekly Newspapers: 161 | Total Shoppers: 20 | Total Publications: 211 | Total Readership: 1,747,082**

12/7/11

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