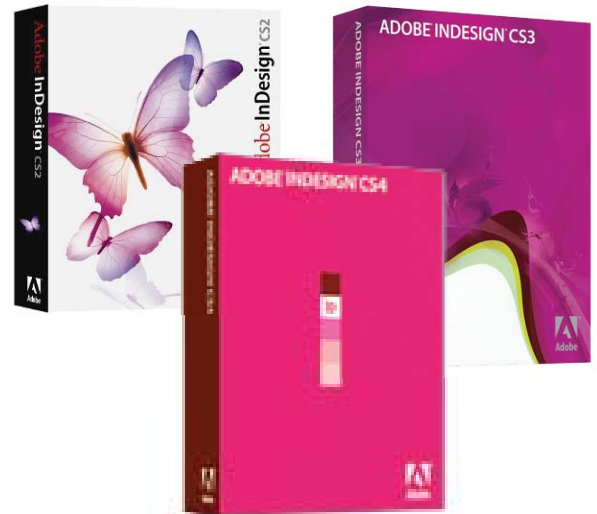


The Iowa Newspaper Foundation presents...

InDesign in Three Interactive Workshops... *Twice!*

The Iowa Newspaper Foundation presents a series of in-depth courses covering Adobe InDesign in a hands-on learning environment. This year we are offering two, three-part series that give you the opportunity to learn InDesign “from scratch” and continue through to the advanced level or choose the specific level of training you need.



SESSION ONE		SESSION TWO
Thur COMPLETE! 1	Beginning InDesign	Thursday, Aug. 12
Thursday, Apr. 15	Intermediate InDesign	Thursday, Sept. 9
Thursday, May 13	Advanced InDesign	Thursday, Oct 14

Workshop hours: 9:30 a.m. to 3:30 p.m.

These workshops will be presented by the Graphic Arts Training & Consulting Group (GATC) in a hands-on laboratory setting.

**All workshops
will be held at the
Iowa Newspaper Association
offices in Des Moines**

***Deadline for Intermediate InDesign
is April 1***

Important Advisory:

The GATC trainers utilize their mobile Mac lab to more effectively teach these workshops. The lab includes six Mac G4 laptop computers with two students on each computer.

As a result, each class is limited to 12 students.

Due to past demand, two sessions will be offered this year.

Because of the limited number of seats available, we encourage you to register as quickly as possible.

While the hands-on method limits enrollment, it makes the training much more valuable.

Here's what you will learn...

Beginning InDesign: No Prior Experience



This course content is geared toward a person who has no experience with InDesign on a production level. You will be introduced to InDesign and learn all the basics.

The class will cover:

- Getting to know the workspace, managing it and customizing it to your needs
- An introduction to tools and palettes and their importance to document production
- Document navigation including view options and shortcuts
- The basics of good document construction, including guides and grid use, basic typesetting, importing files, text threading, text runarounds and using story editor

Intermediate InDesign: Some Experience

The intermediate session is for the student who has some exposure to InDesign software including a basic knowledge of the tools, palettes and menus.

The class will cover:

- Understanding the importance of preferences
- Color definition, color handling, and using the Ink Manager
- Using the character and paragraph palettes, creating drop shadows, importing and handling graphic resource files
- The links palette
- Horizontal and vertical alignment
- Searching for special characters and missing fonts, spellchecking, using the baseline grid, working with tabs and creating text on a path
- Formatting text including the paragraph vs. single line composer, embedding a rule above or below text, creating and applying customized strokes and more



Advanced InDesign: Extensive Experience

If you have a working knowledge of InDesign software and are using it in daily production, this advanced session is for you! Round out your training with this advanced level class.

The class will cover:

- Importing and handling native graphic files
- Working with clipping paths
- Display performance settings
- Drawing vector graphics and creating graphics with compound paths
- Working with and previewing transparency and flattening, trapping presets, creating and formatting tables and tabs
- Importing tables
- Creating and using a library
- Hands-on training on preflight and packaging, printing and creating print presets and creating and applying PDF presets



Meet your trainer



Veteran GATC trainer Lynn Warner will be the presenter for this series of InDesign workshops.

Lynn has worked with large and small newspapers through multi-company seminars and company-specific training. She knows the key elements of producing a newspaper. She has provided training to end-users and assisted publishers, designers and editors in hardware and software integration. She has also helped papers convert to digital pagination and digital processes.

In this series of InDesign workshops Lynn will help Iowa's newspaper designers become proficient in working with the popular Adobe InDesign software.

About GATC

The Graphic Arts Training & Consulting Group (GATC) is an outreach of Eastern Iowa Community College District, based in Davenport. GATC professionals provide industry-specific graphic arts, prepress, bindery and customer support training throughout the Midwest.

GATC's graphic arts professionals all come from the industry. They are subject matter experts; they know good workflow and they know how each step in the process can affect the final product and a company's bottom line.

Training by GATC professionals is customized to meet the needs of the training audience. GATC has mobile computer labs that include state-of-the-art equipment and software. Macintosh labs (at high schools and colleges) are rarely available to outside groups during the week, so GATC's mobile labs make hands-on training on weekdays available

nearly anywhere.

GATC has provided excellent leadership for INF workshops in the past, including a similar series of InDesign workshops last year, training for web press operators, training for color calibration and prepress training.

Several Iowa newspapers have also contracted with GATC to provide on-location training for their employees.



Training grant will reduce your registration fee!

These seminars will be presented by Graphic Arts Training and Consulting Group (GATC) from Eastern Iowa Community College District. Through a grant from the Iowa Department of Economic Development (IDED), GATC is able to provide funding assistance to the INF to conduct these workshops.

The IDED grant reduces the registration fee by 50 percent.



Take advantage of this great pricing... similar workshops cost \$500 or more!



IOWA
NEWSPAPER
FOUNDATION

Registration

I wish to register for:

- ~~March 11: InDesign, beginner~~ (Registration **COMPLETE!** March 4)
- April 15: InDesign, intermediate (Registration deadline April 1)
- May 13: InDesign, advanced (Registration deadline April 29)
- August 12: InDesign, beginner (Registration deadline July 29)
- September 9: InDesign, intermediate (Registration deadline August 26)
- October 14: InDesign, advanced (Registration deadline September 30)

NOTE: Because of the limited number of seats, if you plan to attend all three workshops we strongly encourage you to register for all three now. We will e-mail you upon receipt of your completed registration form to inform you of your registration status.

All workshops will be held at the Iowa Newspaper Association offices in Des Moines.
Workshop hours: 9:30 a.m. to 3:30 p.m. Registration begins at 9:00 a.m.

Registration fee: (Registration fee includes continental breakfast and lunch)

- \$70 per person per day for newspapers that support Pages for the 21st Century (\$85 after registration deadline)
- \$85 per person per day for newspapers that do not support Pages for the 21st Century (\$100 after registration deadline)

Take advantage of this great pricing... similar workshops cost \$500 or more!

Name _____ Newspaper _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ E-mail _____

Payment enclosed Bill my newspaper Charge my credit card (see below)

Credit card # _____	Exp. ____/____
VISA/Mastercard only	
Address _____	Zip _____
must be address/zip where billing is sent	
Amount to be charged \$ _____	Date _____
Authorized signature _____	

Please send a separate registration form for each registrant. This form may be photocopied as many times as necessary.

Send your completed registration form(s) and fee to: IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309 OR FAX to INF at 1-866-593-7406 OR Register online at WWW.INANEWS.COM

CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 7 days prior to the session.