

Be sure you fully understand Iowa's Public Notice Advertising rates, rules and regulations by attending the INF's...



Public Notice Seminar

Presented by:
Bill Monroe,
former INA Executive Director
and
Joe Quinn,
INA Legal Hotline Attorney

When it comes to Public Notice Advertising, what you DON'T KNOW can cost you!

Thursday, Feb. 25

West Des Moines Public Library
4000 Mills Civic Parkway, West Des Moines
1:00 p.m. to 3:00 p.m.

Registration fee:

\$20 for the first registrant from your newspaper

\$15 for each additional registrant from your newspaper

Registration fee includes a copy of the INA Guide to Public Notice Advertising

**REGISTER
QUICKLY AND EASILY
ONLINE AT
WWW.INANEWS.COM**

Public Notice Advertising is critically important to your newspaper and to your readers who benefit from the openness it provides. While Public Notice Advertising laws can seem complex, the process is not that difficult to understand and implement. Both presenters have worked with public notice advertising issues for more than two decades. In this interactive workshop, they will walk you through the procedures and rates and answer your public notice questions. Each registrant will receive a copy of the INA Guide to Public Notice Advertising.

The registration rates are low, so bring each person on your staff who works with public notice ads. It will be an excellent investment!



MEET YOUR PRESENTERS



BILL MONROE

Bill recently retired after spending 29 years as executive director of the Iowa Newspaper Association. In that time, he became intimately familiar with Iowa's public notice laws, rates and procedures and many Iowa newspaper professionals have benefited from his workshops on the subject.

Bill began his newspaper career as editor of the Cedar Valley Daily Times in Vinton. After a brief stint with a newspaper in North Dakota he was named publisher of the Spencer Daily Reporter.

He moved to Des Moines to serve as executive director of the Iowa Press Association and retained the position when the IPA merged with the Iowa Daily Press Association into the Iowa Newspaper Association in 1983.



JOE QUINN

Joe practices law primarily in the areas of workers' compensation and trial practice. He regularly appears before the Workers' Compensation Commissioner's Office, the Iowa District Court, the Iowa Court of Appeals and the Iowa Supreme Court. He is currently serving his second term on the Iowa State Bar Association's Worker's Compensation Section Council and has been selected to serve for a second time as chair.

Joe heads up the INA's Legal Hotline. He fields questions and provides advice to newspapers across Iowa on a wide range of issues with which newspapers are confronted on a daily basis, including employment matters, advertising, public notice, public records, open meetings and libel concerns.



Registration

YES! Sign me up for the Public Notice Workshop Thursday, February 25 at the West Des Moines Public Library.

Registration fee:

(Fee includes a copy of the INA Guide to Public Notice Advertising)

___ \$20 for the first registrant from your newspaper

___ \$15 for each additional registrant from your newspaper

Registration deadline: Thursday, Feb. 11 (*registrations submitted after this date may still be accepted but will be subject to a \$5 late fee*)

Name _____

Newspaper _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

E-mail _____

___ Payment enclosed ___ Bill my newspaper

___ Charge my credit card (see below)

Credit card # _____ Exp. ____/____ <small>VISA/Mastercard only</small>
Address _____ Zip _____ <small>must be address/zip where billing is sent</small>
Amount to be charged \$ _____ Date _____
Authorized signature _____

Please send a separate registration form for each registrant. This form may be photocopied as many times as necessary.

Send completed registration form(s) and fee to: IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309 OR FAX to 1-866-593-7406 or

REGISTER ONLINE AT www.INAnews.com

CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than 72 hours prior to the session.

RECEIPT OF REGISTRATION: To assure you that we have received this registration, we will send a confirmation e-mail or return a copy to you with the box at the right completed. If you do not receive this acknowledgement of receipt within five working days after you sent it, please call Jana Anderson at 515-422-9051.

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